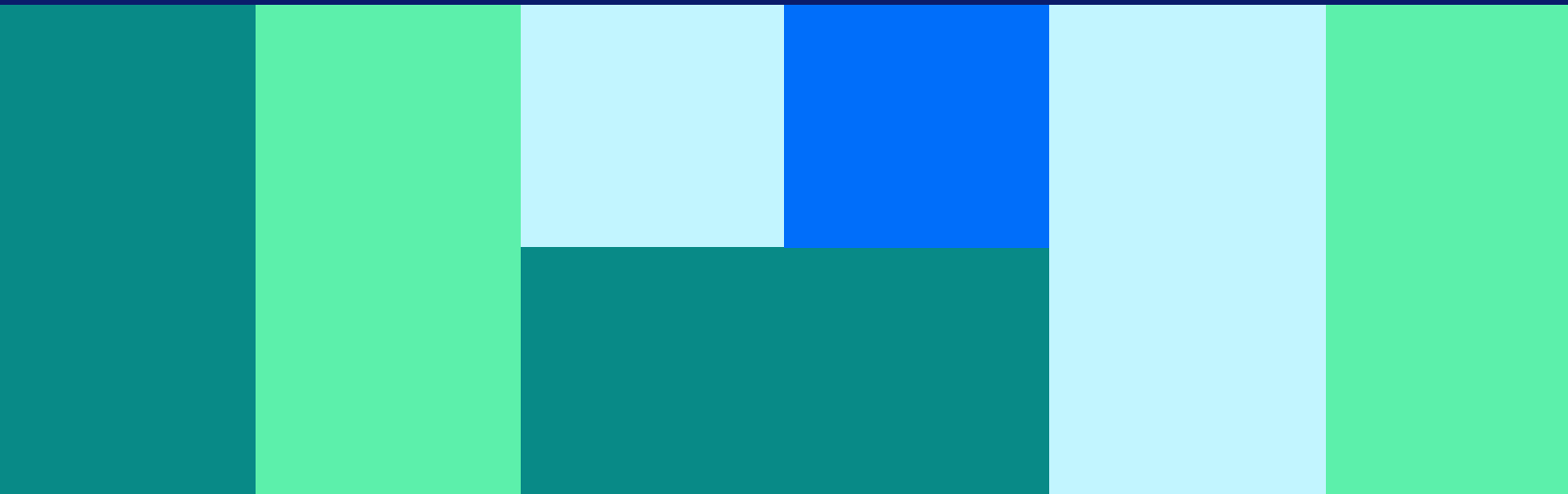


# United States Small Online Business Report Appendix

December 2020





## Alabama

95%

53%

14

54%

Net Rate of Growth in # of Enterprises: Statewide  
**20.5% v. 2.6%**

Net Rate of Growth in # of Enterprises: Rural Counties  
**16.1% v. -1.2%**

Net Rate of Growth in # of Enterprises: Metro Counties  
**21.6% v. 3.6%**

### Top 5 Destinations For Exports

1. Canada
2. Australia
3. South Korea
4. United Kingdom
5. China

### Top 5 Growth Markets For Exports

1. South Korea
2. Mexico
3. Thailand
4. Ukraine
5. Chile

### Top 5 Product Categories Exported

1. Sporting Goods
2. Auto Parts
3. Computing
4. Business, Office & Industrial
5. Cell Phones & Accessories

## Alaska

95%

49%

12

48%

Net Rate of Growth in # of Enterprises: Statewide  
**25.7% v. 5.7%**

Net Rate of Growth in # of Enterprises: Rural Counties  
**-2.6% v. 5.6%**

Net Rate of Growth in # of Enterprises: Metro Counties  
**39% v. 5.7%**

### Top 5 Destinations For Exports

1. Canada
2. United Kingdom
3. Australia
4. Germany
5. India

### Top 5 Growth Markets For Exports

1. India
2. Taiwan
3. Ukraine
4. Greenland
5. Germany

### Top 5 Product Categories Exported

1. Coins
2. Collectables
3. Jewelry & Watches
4. Sporting Goods
5. Business, Office & Industrial

## Arizona

96%

57%

16

60%

Net Rate of Growth in # of Enterprises: Statewide  
**28.6% v. 9.9%**

Net Rate of Growth in # of Enterprises: Rural Counties  
**-2.6% v. 0.9%**

Net Rate of Growth in # of Enterprises: Metro Counties  
**29.4% v. 10.2%**

### Top 5 Destinations For Exports

1. Canada
2. Australia
3. United Kingdom
4. China
5. Germany

### Top 5 Growth Markets For Exports

1. Mexico
2. Ukraine
3. Vietnam
4. Taiwan
5. Philippines

### Top 5 Product Categories Exported

1. Auto Parts
2. Clothes, Shoes & Accessories
3. Business, Office & Industrial
4. Computing
5. Jewelry & Watches

## Arkansas

95%

51%

15

52%

Net Rate of Growth in # of Enterprises: Statewide  
**17.5% v. 3.4%**

Net Rate of Growth in # of Enterprises: Rural Counties  
**3.4% v. -1.9%**

Net Rate of Growth in # of Enterprises: Metro Counties  
**25.1% v. 6.4%**

### Top 5 Destinations For Exports

1. Canada
2. Australia
3. United Kingdom
4. Mexico
5. China

### Top 5 Growth Markets For Exports

1. Mexico
2. Ukraine
3. China
4. Dominican Republic
5. Argentina

### Top 5 Product Categories Exported

1. Auto Parts
2. Musical Instruments
3. Business, Office & Industrial
4. Computing
5. Cell Phones & Accessories

## California

97%

59%

19

60%

Net Rate of Growth in # of Enterprises: Statewide  
**33.3% v. 10.8%**

Net Rate of Growth in # of Enterprises: Rural Counties  
**3.4% v. -0.1%**

Net Rate of Growth in # of Enterprises: Metro Counties  
**33.8% v. 11%**

### Top 5 Destinations For Exports

1. Canada
2. United Kingdom
3. Australia
4. China
5. Mexico

### Top 5 Growth Markets For Exports

1. Mexico
2. Ukraine
3. Vietnam
4. Honduras
5. Dominican Republic

### Top 5 Product Categories Exported

1. Auto Parts
2. Computing
3. Clothes, Shoes & Accessories
4. Business, Office & Industrial
5. Jewelry & Watches



## Colorado

96%

54%

15

56%

Net Rate of Growth in # of Enterprises: Statewide  
**21.2% v. 12.4%**

Net Rate of Growth in # of Enterprises: Rural Counties  
**-4.6% v. 5.3%**

Net Rate of Growth in # of Enterprises: Metro Counties  
**24.6% v. 14%**

### Top 5 Destinations For Exports

1. Canada
2. Australia
3. United Kingdom
4. China
5. Germany

### Top 5 Growth Markets For Exports

1. Ukraine
2. Mexico
3. Honduras
4. Colombia
5. Nigeria

### Top 5 Product Categories Exported

1. Auto Parts
2. Sporting Goods
3. Computing
4. Business, Office & Industrial
5. Clothes, Shoes & Accessories

## Connecticut

96%

56%

15

58%

Net Rate of Growth in # of Enterprises: Statewide  
**29.9% v. 1.5%**

Net Rate of Growth in # of Enterprises: Rural Counties  
**34.2% v. -4%**

Net Rate of Growth in # of Enterprises: Metro Counties  
**29.5% v. 1.9%**

### Top 5 Destinations For Exports

1. Canada
2. United Kingdom
3. Australia
4. China
5. Russia

### Top 5 Growth Markets For Exports

1. Ukraine
2. Mexico
3. Dominican Republic
4. Sri Lanka
5. Japan

### Top 5 Product Categories Exported

1. Auto Parts
2. Jewelry & Watches
3. Computing
4. Photography
5. Clothes, Shoes & Accessories

## Delaware

97%

60%

19

63%

Net Rate of Growth in # of Enterprises: Statewide  
**36% v. 5.1%**

Note: All of the counties in Delaware are classified as metro under the USDA Economic Research Service's 2013 Rural-Urban Continuum Codes. As such, the statewide growth figures also reflect metro growth figures.

### Top 5 Destinations For Exports

1. Canada
2. Germany
3. Australia
4. United Kingdom
5. Russia

### Top 5 Growth Markets For Exports

1. Germany
2. Canada
3. Mexico
4. Taiwan
5. Brazil

### Top 5 Product Categories Exported

1. Auto Parts
2. Computing
3. Clothes, Shoes & Accessories
4. Health & Beauty
5. Books, Comics & Magazines

## District of Columbia

94%

48%

14

54%

Net Rate of Growth in # of Enterprises: District-wide  
**23.1% v. 9.5%**

Note: The District of Columbia is classified as one metro area under the USDA Economic Research Service's 2013 Rural-Urban Continuum Codes. As such, the District-wide growth figures also reflect metro growth figures.

### Top 5 Destinations For Exports

1. Canada
2. Australia
3. United Kingdom
4. China
5. Russia

### Top 5 Growth Markets For Exports

1. Bulgaria
2. Thailand
3. Israel
4. Denmark
5. Nigeria

### Top 5 Product Categories Exported

1. Computing
2. Clothes, Shoes & Accessories
3. Consumer Electronics
4. Jewelry & Watches
5. Cell Phones & Accessories

## Florida

96%

58%

18

59%

Net Rate of Growth in # of Enterprises: Statewide  
**30.7% v. 13.5%**

Net Rate of Growth in # of Enterprises: Rural Counties  
**3.5% v. 4.8%**

Net Rate of Growth in # of Enterprises: Metro Counties  
**31.2% v. 13.7%**

### Top 5 Destinations For Exports

1. Canada
2. Australia
3. United Kingdom
4. Germany
5. China

### Top 5 Growth Markets For Exports

1. Mexico
2. Ukraine
3. Dominican Republic
4. Vietnam
5. Honduras

### Top 5 Product Categories Exported

1. Auto Parts
2. Jewelry & Watches
3. Clothes, Shoes & Accessories
4. Computing
5. Business, Office & Industrial



## Georgia

96%

55%

16

56%

Net Rate of Growth in # of Enterprises: Statewide  
**33.5% v. 8.7%**

Net Rate of Growth in # of Enterprises: Rural Counties  
**16.2% v. 2.2%**

Net Rate of Growth in # of Enterprises: Metro Counties  
**35.9% v. 9.8%**

### Top 5 Destinations For Exports

1. Canada
2. Hong Kong
3. China
4. United Kingdom
5. Australia

### Top 5 Growth Markets For Exports

1. Hong Kong
2. China
3. Ukraine
4. Mexico
5. Colombia

### Top 5 Product Categories Exported

1. Computing
2. Auto Parts
3. Business, Office & Industrial
4. Jewelry & Watches
5. Cell Phones & Accessories

## Hawaii

96%

50%

13

54%

Net Rate of Growth in # of Enterprises: Statewide  
**8.3% v. 4%**

Net Rate of Growth in # of Enterprises: Rural Counties  
**3.2% v. 6.5%**

Net Rate of Growth in # of Enterprises: Metro Counties  
**9.2% v. 3.5%**

### Top 5 Destinations For Exports

1. United Kingdom
2. Canada
3. China
4. Australia
5. Hong Kong

### Top 5 Growth Markets For Exports

1. Japan
2. Mexico
3. South Korea
4. Ecuador
5. Egypt

### Top 5 Product Categories Exported

1. Clothes, Shoes & Accessories
2. Jewelry & Watches
3. Sports Memorabilia
4. Cell Phones & Accessories
5. Collectables

## Idaho

96%

57%

16

59%

Net Rate of Growth in # of Enterprises: Statewide  
**27.9% v. 12%**

Net Rate of Growth in # of Enterprises: Rural Counties  
**18.6% v. 8.1%**

Net Rate of Growth in # of Enterprises: Metro Counties  
**31.4% v. 14.1%**

### Top 5 Destinations For Exports

1. Canada
2. Australia
3. United Kingdom
4. Germany
5. China

### Top 5 Growth Markets For Exports

1. Ukraine
2. Mexico
3. Germany
4. Hong Kong
5. China

### Top 5 Product Categories Exported

1. Auto Parts
2. Business, Office & Industrial
3. Sporting Goods
4. Collectables
5. Toys & Games

## Illinois

96%

54%

16

57%

Net Rate of Growth in # of Enterprises: Statewide  
**27.2% v. 2.7%**

Net Rate of Growth in # of Enterprises: Rural Counties  
**7.4% v. -2.7%**

Net Rate of Growth in # of Enterprises: Metro Counties  
**29.5% v. 3.3%**

### Top 5 Destinations For Exports

1. Canada
2. Australia
3. United Kingdom
4. China
5. Mexico

### Top 5 Growth Markets For Exports

1. Mexico
2. South Korea
3. Ukraine
4. China
5. Honduras

### Top 5 Product Categories Exported

1. Auto Parts
2. Business, Office & Industrial
3. Computing
4. Clothes, Shoes & Accessories
5. Cell Phones & Accessories

## Indiana

96%

58%

16

60%

Net Rate of Growth in # of Enterprises: Statewide  
**22.4% v. 3.3%**

Net Rate of Growth in # of Enterprises: Rural Counties  
**6.6% v. 0.1%**

Net Rate of Growth in # of Enterprises: Metro Counties  
**26.6% v. 4.1%**

### Top 5 Destinations For Exports

1. Canada
2. Australia
3. United Kingdom
4. China
5. Mexico

### Top 5 Growth Markets For Exports

1. Ukraine
2. Vietnam
3. Mexico
4. China
5. Nigeria

### Top 5 Product Categories Exported

1. Auto Parts
2. Business, Office & Industrial
3. Toys & Games
4. Computing
5. Photography



## Iowa

96%

55%

15

59%

Net Rate of Growth in # of Enterprises: Statewide  
**17.5% v. 3%**

Net Rate of Growth in # of Enterprises: Rural Counties  
**8.7% v. -0.6%**

Net Rate of Growth in # of Enterprises: Metro Counties  
**22.9% v. 6%**

### Top 5 Destinations For Exports

1. Canada
2. Australia
3. Mexico
4. Russia
5. United Kingdom

### Top 5 Growth Markets For Exports

1. Mexico
2. Honduras
3. Nicaragua
4. El Salvador
5. Dominican Republic

### Top 5 Product Categories Exported

1. Clothes, Shoes & Accessories
2. Auto Parts
3. Cell Phones & Accessories
4. Business, Office & Industrial
5. Toys & Games

## Kansas

95%

56%

15

58%

Net Rate of Growth in # of Enterprises: Statewide  
**26.1% v. 1.6%**

Net Rate of Growth in # of Enterprises: Rural Counties  
**19.8% v. -2.5%**

Net Rate of Growth in # of Enterprises: Metro Counties  
**28.2% v. 4%**

### Top 5 Destinations For Exports

1. Canada
2. Australia
3. United Kingdom
4. China
5. Ukraine

### Top 5 Growth Markets For Exports

1. Ukraine
2. China
3. Mexico
4. Hong Kong
5. Thailand

### Top 5 Product Categories Exported

1. Auto Parts
2. Cars & Trucks
3. Computing
4. Home & Garden
5. Clothes, Shoes & Accessories

## Kentucky

96%

55%

15

57%

Net Rate of Growth in # of Enterprises: Statewide  
**23% v. 1.4%**

Net Rate of Growth in # of Enterprises: Rural Counties  
**16.1% v. -2.3%**

Net Rate of Growth in # of Enterprises: Metro Counties  
**27.3% v. 3.6%**

### Top 5 Destinations For Exports

1. Canada
2. Australia
3. United Kingdom
4. China
5. Mexico

### Top 5 Growth Markets For Exports

1. Ukraine
2. China
3. Mexico
4. Vietnam
5. Honduras

### Top 5 Product Categories Exported

1. Auto Parts
2. Toys & Games
3. Clothes, Shoes & Accessories
4. Computing
5. Business, Office & Industrial

## Louisiana

94%

50%

13

53%

Net Rate of Growth in # of Enterprises: Statewide  
**29.3% v. 3.1%**

Net Rate of Growth in # of Enterprises: Rural Counties  
**13.2% v. -2%**

Net Rate of Growth in # of Enterprises: Metro Counties  
**31.2% v. 3.9%**

### Top 5 Destinations For Exports

1. Canada
2. Australia
3. United Kingdom
4. China
5. Mexico

### Top 5 Growth Markets For Exports

1. Ukraine
2. Mexico
3. Vietnam
4. Thailand
5. China

### Top 5 Product Categories Exported

1. Auto Parts
2. Business, Office & Industrial
3. Clothes, Shoes & Accessories
4. Jewelry & Watches
5. Computing

## Maine

97%

58%

15

60%

Net Rate of Growth in # of Enterprises: Statewide  
**12.9% v. 3.5%**

Net Rate of Growth in # of Enterprises: Rural Counties  
**14.2% v. 2.2%**

Net Rate of Growth in # of Enterprises: Metro Counties  
**12.1% v. 4.5%**

### Top 5 Destinations For Exports

1. Canada
2. United Kingdom
3. Australia
4. China
5. Germany

### Top 5 Growth Markets For Exports

1. Vietnam
2. Kuwait
3. Ghana
4. Nigeria
5. Georgia

### Top 5 Product Categories Exported

1. Collectables
2. Sporting Goods
3. Auto Parts
4. Jewelry & Watches
5. Clothes, Shoes & Accessories



## Maryland

96%

54%

15

56%

Net Rate of Growth in # of Enterprises: Statewide  
**31.7% v. 4.5%**

Net Rate of Growth in # of Enterprises: Rural Counties  
**26.5% v. -2.4%**

Net Rate of Growth in # of Enterprises: Metro Counties  
**31.8% v. 4.8%**

### Top 5 Destinations For Exports

1. Canada
2. United Kingdom
3. China
4. Australia
5. Mexico

### Top 5 Growth Markets For Exports

1. Mexico
2. China
3. Ukraine
4. Vietnam
5. South Korea

### Top 5 Product Categories Exported

1. Computing
2. Auto Parts
3. Cell Phones & Accessories
4. Jewelry & Watches
5. Business, Office & Industrial

## Massachusetts

97%

55%

16

58%

Net Rate of Growth in # of Enterprises: Statewide  
**25.4% v. 6.2%**

Net Rate of Growth in # of Enterprises: Rural Counties  
**14.4% v. 7.9%**

Net Rate of Growth in # of Enterprises: Metro Counties  
**25.6% v. 6.1%**

### Top 5 Destinations For Exports

1. Canada
2. Australia
3. China
4. United Kingdom
5. Germany

### Top 5 Growth Markets For Exports

1. Mexico
2. Ukraine
3. Dominican Republic
4. Vietnam
5. South Korea

### Top 5 Product Categories Exported

1. Auto Parts
2. Business, Office & Industrial
3. Clothes, Shoes & Accessories
4. Computing
5. Jewelry & Watches

## Michigan

96%

57%

16

59%

Net Rate of Growth in # of Enterprises: Statewide  
**20.7% v. 2.3%**

Net Rate of Growth in # of Enterprises: Rural Counties  
**10.9% v. -0.04%**

Net Rate of Growth in # of Enterprises: Metro Counties  
**22.6% v. 2.8%**

### Top 5 Destinations For Exports

1. Canada
2. Australia
3. United Kingdom
4. Mexico
5. Germany

### Top 5 Growth Markets For Exports

1. Mexico
2. Ukraine
3. Dominican Republic
4. Honduras
5. Chile

### Top 5 Product Categories Exported

1. Auto Parts
2. Business, Office & Industrial
3. Cars & Trucks
4. Computing
5. Sporting Goods

## Minnesota

96%

57%

16

58%

Net Rate of Growth in # of Enterprises: Statewide  
**25.4% v. 4.8%**

Net Rate of Growth in # of Enterprises: Rural Counties  
**20.7% v. 0.6%**

Net Rate of Growth in # of Enterprises: Metro Counties  
**26.5% v. 6.2%**

### Top 5 Destinations For Exports

1. Canada
2. Australia
3. United Kingdom
4. China
5. Mexico

### Top 5 Growth Markets For Exports

1. China
2. Mexico
3. Ukraine
4. South Korea
5. Hong Kong

### Top 5 Product Categories Exported

1. Computing
2. Auto Parts
3. Business, Office & Industrial
4. Clothes, Shoes & Accessories
5. Sporting Goods

## Mississippi

94%

52%

14

50%

Net Rate of Growth in # of Enterprises: Statewide  
**25.7% v. 1%**

Net Rate of Growth in # of Enterprises: Rural Counties  
**28.7% v. -1%**

Net Rate of Growth in # of Enterprises: Metro Counties  
**23.5% v. 3.3%**

### Top 5 Destinations For Exports

1. Canada
2. Australia
3. United Kingdom
4. China
5. Mexico

### Top 5 Growth Markets For Exports

1. Ukraine
2. China
3. Honduras
4. Nigeria
5. Colombia

### Top 5 Product Categories Exported

1. Auto Parts
2. Business, Office & Industrial
3. Cell Phones & Accessories
4. Computing
5. Clothes, Shoes & Accessories

## Missouri

 97%

 58%

 17

 60%

**Net Rate of Growth in # of Enterprises: Statewide**  
 27.6% v. 2.3%

**Net Rate of Growth in # of Enterprises: Rural Counties**  
 13% v. -3.3%

**Net Rate of Growth in # of Enterprises: Metro Counties**  
 31.8% v. 4.2%

**Top 5 Destinations For Exports**

1. Canada
2. United Kingdom
3. Australia
4. China
5. Germany

**Top 5 Growth Markets For Exports**

1. Ukraine
2. Mexico
3. Thailand
4. South Korea
5. Vietnam

**Top 5 Product Categories Exported**

1. Auto Parts
2. Business, Office & Industrial
3. Clothes, Shoes & Accessories
4. Jewelry & Watches
5. Computing

## Montana

 96%

 54%

 15

 57%

**Net Rate of Growth in # of Enterprises: Statewide**  
 14.2% v. 6.8%

**Net Rate of Growth in # of Enterprises: Rural Counties**  
 10% v. 7.5%

**Net Rate of Growth in # of Enterprises: Metro Counties**  
 21.6% v. 5.6%

**Top 5 Destinations For Exports**

1. Canada
2. Australia
3. United Kingdom
4. Germany
5. China

**Top 5 Growth Markets For Exports**

1. South Korea
2. Mexico
3. Ukraine
4. Denmark
5. Japan

**Top 5 Product Categories Exported**

1. Auto Parts
2. Clothes, Shoes & Accessories
3. Sporting Goods
4. Sports Memorabilia
5. Collectables

## Nebraska

 96%

 56%

 16

 57%

**Net Rate of Growth in # of Enterprises: Statewide**  
 21.6% v. 6.4%

**Net Rate of Growth in # of Enterprises: Rural Counties**  
 14.1% v. 2.4%

**Net Rate of Growth in # of Enterprises: Metro Counties**  
 24.7% v. 9.1%

**Top 5 Destinations For Exports**

1. Canada
2. Australia
3. United Kingdom
4. Mexico
5. China

**Top 5 Growth Markets For Exports**

1. Mexico
2. Ukraine
3. Canada
4. Thailand
5. Honduras

**Top 5 Product Categories Exported**

1. Auto Parts
2. Computing
3. Home & Garden
4. Consumer Electronics
5. Sporting Goods

## Nevada

 97%

 58%

 17

 60%

**Net Rate of Growth in # of Enterprises: Statewide**  
 41.2% v. 12.9%

**Net Rate of Growth in # of Enterprises: Rural Counties**  
 32.9% v. 2.5%

**Net Rate of Growth in # of Enterprises: Metro Counties**  
 41.9% v. 13.9%

**Top 5 Destinations For Exports**

1. Canada
2. Australia
3. United Kingdom
4. Russia
5. China

**Top 5 Growth Markets For Exports**

1. Mexico
2. Ukraine
3. Japan
4. Taiwan
5. Dominican Republic

**Top 5 Product Categories Exported**

1. Auto Parts
2. Sporting Goods
3. Business, Office & Industrial
4. Computing
5. Clothes, Shoes & Accessories

## New Hampshire

 97%

 56%

 16

 60%

**Net Rate of Growth in # of Enterprises: Statewide**  
 15.2% v. 3.3%

**Net Rate of Growth in # of Enterprises: Rural Counties**  
 3.6% v. 0.6%

**Net Rate of Growth in # of Enterprises: Metro Counties**  
 21.6% v. 5%

**Top 5 Destinations For Exports**

1. Canada
2. China
3. Australia
4. United Kingdom
5. Russia

**Top 5 Growth Markets For Exports**

1. China
2. Peru
3. Singapore
4. Guatemala
5. Argentina

**Top 5 Product Categories Exported**

1. Cell Phones & Accessories
2. Computing
3. Business, Office & Industrial
4. Antiques
5. Auto Parts



## New Jersey

97%

58%

18

59%

Net Rate of Growth in # of Enterprises: Statewide  
**36.2% v. 3%**

Note: All of the counties in New Jersey are classified as metro under the USDA Economic Research Service's 2013 Rural-Urban Continuum Codes. As such, the statewide growth figures also reflect metro growth figures.

### Top 5 Destinations For Exports

1. Canada
2. Australia
3. United Kingdom
4. China
5. Mexico

### Top 5 Growth Markets For Exports

1. Mexico
2. Ukraine
3. Honduras
4. Japan
5. Philippines

### Top 5 Product Categories Exported

1. Jewelry & Watches
2. Clothes, Shoes & Accessories
3. Computing
4. Auto Parts
5. Cell Phones & Accessories

## New Mexico

95%

54%

14

59%

Net Rate of Growth in # of Enterprises: Statewide  
**28.5% v. 0.2%**

Net Rate of Growth in # of Enterprises: Rural Counties  
**15.4% v. -1.5%**

Net Rate of Growth in # of Enterprises: Metro Counties  
**31.9% v. 1%**

### Top 5 Destinations For Exports

1. Canada
2. China
3. Taiwan
4. South Korea
5. United Kingdom

### Top 5 Growth Markets For Exports

1. China
2. Romania
3. Ukraine
4. Mexico
5. Thailand

### Top 5 Product Categories Exported

1. Business, Office & Industrial
2. Jewelry & Watches
3. Auto Parts
4. Computing
5. Collectables

## New York

97%

56%

18

58%

Net Rate of Growth in # of Enterprises: Statewide  
**39.7% v. 4.8%**

Net Rate of Growth in # of Enterprises: Rural Counties  
**14% v. -1.4%**

Net Rate of Growth in # of Enterprises: Metro Counties  
**41.5% v. 5.2%**

### Top 5 Destinations For Exports

1. Canada
2. United Kingdom
3. Australia
4. China
5. Mexico

### Top 5 Growth Markets For Exports

1. Mexico
2. Ukraine
3. Honduras
4. Vietnam
5. Guatemala

### Top 5 Product Categories Exported

1. Jewelry & Watches
2. Clothes, Shoes & Accessories
3. Cell Phones & Accessories
4. Computing
5. Auto Parts

## North Carolina

96%

55%

15

56%

Net Rate of Growth in # of Enterprises: Statewide  
**31.3% v. 8.4%**

Net Rate of Growth in # of Enterprises: Rural Counties  
**18.4% v. 0.1%**

Net Rate of Growth in # of Enterprises: Metro Counties  
**34% v. 10.5%**

### Top 5 Destinations For Exports

1. Canada
2. United Kingdom
3. Australia
4. China
5. Germany

### Top 5 Growth Markets For Exports

1. Ukraine
2. Mexico
3. Panama
4. Japan
5. Dominican Republic

### Top 5 Product Categories Exported

1. Auto Parts
2. Clothes, Shoes & Accessories
3. Computing
4. Sporting Goods
5. Collectables

## North Dakota

95%

52%

15

55%

Net Rate of Growth in # of Enterprises: Statewide  
**31.5% v. 9.8%**

Net Rate of Growth in # of Enterprises: Rural Counties  
**30.1% v. 9.8%**

Net Rate of Growth in # of Enterprises: Metro Counties  
**32.4% v. 9.7%**

### Top 5 Destinations For Exports

1. Canada
2. Australia
3. United Kingdom
4. China
5. Japan

### Top 5 Growth Markets For Exports

1. Hong Kong
2. Japan
3. Thailand
4. Vietnam
5. Mexico

### Top 5 Product Categories Exported

1. Sports Memorabilia
2. Business, Office & Industrial
3. Sporting Goods
4. Auto Parts
5. Health & Beauty





## Ohio

96%

56%

16

59%

Net Rate of Growth in # of Enterprises: Statewide  
**23.3% v. 0.8%**

Net Rate of Growth in # of Enterprises: Rural Counties  
**11.7% v. -0.05%**

Net Rate of Growth in # of Enterprises: Metro Counties  
**25.9% v. 1%**

### Top 5 Destinations For Exports

1. Canada
2. Australia
3. United Kingdom
4. China
5. Germany

### Top 5 Growth Markets For Exports

1. Mexico
2. Ukraine
3. Vietnam
4. Nigeria
5. China

### Top 5 Product Categories Exported

1. Auto Parts
2. Computing
3. Business, Office & Industrial
4. Clothes, Shoes & Accessories
5. Collectables

## Oklahoma

95%

54%

15

56%

Net Rate of Growth in # of Enterprises: Statewide  
**27% v. 4.3%**

Net Rate of Growth in # of Enterprises: Rural Counties  
**5% v. 1.1%**

Net Rate of Growth in # of Enterprises: Metro Counties  
**34.4% v. 5.7%**

### Top 5 Destinations For Exports

1. Canada
2. United Kingdom
3. Australia
4. Mexico
5. China

### Top 5 Growth Markets For Exports

1. Ukraine
2. Mexico
3. The Netherlands
4. Japan
5. Singapore

### Top 5 Product Categories Exported

1. Coins
2. Auto Parts
3. Computing
4. Cell Phones & Accessories
5. Business, Office & Industrial

## Oregon

97%

58%

17

61%

Net Rate of Growth in # of Enterprises: Statewide  
**17.1% v. 10.2%**

Net Rate of Growth in # of Enterprises: Rural Counties  
**2.7% v. 2.6%**

Net Rate of Growth in # of Enterprises: Metro Counties  
**19.4% v. 11.7%**

### Top 5 Destinations For Exports

1. Canada
2. China
3. Australia
4. United Kingdom
5. Germany

### Top 5 Growth Markets For Exports

1. China
2. South Korea
3. Ukraine
4. Vietnam
5. Taiwan

### Top 5 Product Categories Exported

1. Clothes, Shoes & Accessories
2. Auto Parts
3. Sports Memorabilia
4. Business, Office & Industrial
5. Computing

## Pennsylvania

96%

57%

16

59%

Net Rate of Growth in # of Enterprises: Statewide  
**29% v. 2.2%**

Net Rate of Growth in # of Enterprises: Rural Counties  
**23% v. -1.9%**

Net Rate of Growth in # of Enterprises: Metro Counties  
**29.7% v. 2.7%**

### Top 5 Destinations For Exports

1. Canada
2. Australia
3. United Kingdom
4. China
5. Germany

### Top 5 Growth Markets For Exports

1. Mexico
2. Ukraine
3. Sri Lanka
4. Argentina
5. Colombia

### Top 5 Product Categories Exported

1. Auto Parts
2. Jewelry & Watches
3. Clothes, Shoes & Accessories
4. Sporting Goods
5. Business, Office & Industrial

## Rhode Island

96%

58%

17

60%

Net Rate of Growth in # of Enterprises: Statewide  
**20% v. 1.9%**

Note: All of the counties in Rhode Island are classified as metro under the USDA Economic Research Service's 2013 Rural-Urban Continuum Codes. As such, the statewide growth figures also reflect metro growth figures.

### Top 5 Destinations For Exports

1. Canada
2. Australia
3. United Kingdom
4. China
5. Japan

### Top 5 Growth Markets For Exports

1. Ukraine
2. Thailand
3. Japan
4. Mexico
5. Bahrain

### Top 5 Product Categories Exported

1. Auto Parts
2. Toys & Games
3. Health & Beauty
4. Jewelry & Watches
5. Collectables



## South Carolina

95%

55%

15

55%

Net Rate of Growth in # of Enterprises: Statewide  
**21.8% v. 8.5%**

Net Rate of Growth in # of Enterprises: Rural Counties  
**8.1% v. -0.9%**

Net Rate of Growth in # of Enterprises: Metro Counties  
**23.1% v. 10%**

### Top 5 Destinations For Exports

1. Canada
2. United Kingdom
3. Australia
4. Mexico
5. China

### Top 5 Growth Markets For Exports

1. Mexico
2. China
3. Ukraine
4. Vietnam
5. Dominican Republic

### Top 5 Product Categories Exported

1. Auto Parts
2. Business, Office & Industrial
3. Computing
4. Jewelry & Watches
5. Collectables

## South Dakota

95%

54%

14

56%

Net Rate of Growth in # of Enterprises: Statewide  
**21.9% v. 6.1%**

Net Rate of Growth in # of Enterprises: Rural Counties  
**19.9% v. 2%**

Net Rate of Growth in # of Enterprises: Metro Counties  
**23.2% v. 10.7%**

### Top 5 Destinations For Exports

1. Canada
2. Australia
3. United Kingdom
4. Germany
5. Mexico

### Top 5 Growth Markets For Exports

1. Thailand
2. Ukraine
3. Chile
4. Mexico
5. Panama

### Top 5 Product Categories Exported

1. Auto Parts
2. Collectables
3. Home & Garden
4. Business, Office & Industrial
5. Computing

## Tennessee

96%

57%

16

58%

Net Rate of Growth in # of Enterprises: Statewide  
**21.7% v. 6.3%**

Net Rate of Growth in # of Enterprises: Rural Counties  
**12.6% v. 3%**

Net Rate of Growth in # of Enterprises: Metro Counties  
**24.4% v. 7.2%**

### Top 5 Destinations For Exports

1. Canada
2. Australia
3. United Kingdom
4. Mexico
5. Germany

### Top 5 Growth Markets For Exports

1. Mexico
2. South Korea
3. Ukraine
4. China
5. Japan

### Top 5 Product Categories Exported

1. Auto Parts
2. Business, Office & Industrial
3. Collectables
4. Clothes, Shoes & Accessories
5. Cars & Trucks

## Texas

96%

53%

16

55%

Net Rate of Growth in # of Enterprises: Statewide  
**37.5% v. 12.7%**

Net Rate of Growth in # of Enterprises: Rural Counties  
**16.8% v. 3.1%**

Net Rate of Growth in # of Enterprises: Metro Counties  
**39% v. 14%**

### Top 5 Destinations For Exports

1. Canada
2. United Kingdom
3. Australia
4. China
5. Mexico

### Top 5 Growth Markets For Exports

1. China
2. Mexico
3. Ukraine
4. Vietnam
5. Argentina

### Top 5 Product Categories Exported

1. Auto Parts
2. Computing
3. Cell Phones & Accessories
4. Cars & Trucks
5. Business, Office & Industrial

## Utah

97%

58%

18

60%

Net Rate of Growth in # of Enterprises: Statewide  
**37.4% v. 16.5%**

Net Rate of Growth in # of Enterprises: Rural Counties  
**25.1% v. 10.8%**

Net Rate of Growth in # of Enterprises: Metro Counties  
**38.3% v. 17.3%**

### Top 5 Destinations For Exports

1. Canada
2. Australia
3. United Kingdom
4. Mexico
5. China

### Top 5 Growth Markets For Exports

1. Ukraine
2. Mexico
3. Dominican Republic
4. Japan
5. Honduras

### Top 5 Product Categories Exported

1. Auto Parts
2. Sporting Goods
3. Cell Phones & Accessories
4. Business, Office & Industrial
5. Clothes, Shoes & Accessories



## Vermont

97%

60%

17

63%

Net Rate of Growth in # of Enterprises: Statewide  
**10.1% v. -0.5%**

Net Rate of Growth in # of Enterprises: Rural Counties  
**2% v. -2.9%**

Net Rate of Growth in # of Enterprises: Metro Counties  
**32% v. 4.9%**

### Top 5 Destinations For Exports

1. Canada
2. United Kingdom
3. Australia
4. China
5. Germany

### Top 5 Growth Markets For Exports

1. Mexico
2. Ukraine
3. Poland
4. Vietnam
5. China

### Top 5 Product Categories Exported

1. Auto Parts
2. Toys & Games
3. Sporting Goods
4. Business, Office & Industrial
5. Collectables

## Virginia

95%

54%

15

57%

Net Rate of Growth in # of Enterprises: Statewide  
**43.5% v. 5.6%**

Net Rate of Growth in # of Enterprises: Rural Counties  
**26.8% v. -4%**

Net Rate of Growth in # of Enterprises: Metro Counties  
**45.4% v. 6.8%**

### Top 5 Destinations For Exports

1. Canada
2. Australia
3. United Kingdom
4. China
5. Germany

### Top 5 Growth Markets For Exports

1. Mexico
2. Ukraine
3. Nigeria
4. Honduras
5. Chile

### Top 5 Product Categories Exported

1. Auto Parts
2. Business, Office & Industrial
3. Clothes, Shoes & Accessories
4. Collectables
5. Computing

## Washington

97%

58%

16

60%

Net Rate of Growth in # of Enterprises: Statewide  
**24.5% v. 10%**

Net Rate of Growth in # of Enterprises: Rural Counties  
**5.9% v. 4.2%**

Net Rate of Growth in # of Enterprises: Metro Counties  
**26.3% v. 10.7%**

### Top 5 Destinations For Exports

1. Canada
2. Australia
3. United Kingdom
4. China
5. Mexico

### Top 5 Growth Markets For Exports

1. Mexico
2. Ukraine
3. China
4. Vietnam
5. Nigeria

### Top 5 Product Categories Exported

1. Auto Parts
2. Business, Office & Industrial
3. Computing
4. Clothes, Shoes & Accessories
5. Musical Instruments

## West Virginia

95%

53%

15

56%

Net Rate of Growth in # of Enterprises: Statewide  
**19.9% v. -4.6%**

Net Rate of Growth in # of Enterprises: Rural Counties  
**38.3% v. -6.1%**

Net Rate of Growth in # of Enterprises: Metro Counties  
**13% v. -3.7%**

### Top 5 Destinations For Exports

1. Canada
2. Australia
3. United Kingdom
4. China
5. Mexico

### Top 5 Growth Markets For Exports

1. Mexico
2. China
3. Japan
4. Dominican Republic
5. Peru

### Top 5 Product Categories Exported

1. Auto Parts
2. Business, Office & Industrial
3. Computing
4. Cars & Trucks
5. Sporting Goods

## Wisconsin

96%

55%

15

57%

Net Rate of Growth in # of Enterprises: Statewide  
**19.2% v. 2.8%**

Net Rate of Growth in # of Enterprises: Rural Counties  
**7.9% v. 1%**

Net Rate of Growth in # of Enterprises: Metro Counties  
**23.2% v. 3.5%**

### Top 5 Destinations For Exports

1. Canada
2. Australia
3. United Kingdom
4. China
5. Germany

### Top 5 Growth Markets For Exports

1. China
2. Mexico
3. Ukraine
4. Colombia
5. Dominican Republic

### Top 5 Product Categories Exported

1. Auto Parts
2. Clothes, Shoes & Accessories
3. Business, Office & Industrial
4. Toys & Games
5. Sporting Goods



# Wyoming

97%

47%

13

50%

Net Rate of Growth in # of Enterprises: Statewide  
**30.7% v. 4%**

Net Rate of Growth in # of Enterprises: Rural Counties  
**44.3% v. 1.8%**

Net Rate of Growth in # of Enterprises: Metro Counties  
**9.3% v. 9.4%**

### Top 5 Destinations For Exports

1. Canada
2. Germany
3. Australia
4. United Kingdom
5. China

### Top 5 Growth Markets For Exports

1. Germany
2. Nigeria
3. Mexico
4. Japan
5. China

### Top 5 Product Categories Exported

1. Jewelry & Watches
2. Auto Parts
3. Sporting Goods
4. Clothes, Shoes & Accessories
5. Collectables

## Exporting Data for Traditional Businesses by State

State	Share Exporting	Average # of Foreign Destination Markets*	Share Reaching 10+ Foreign Destination Markets*
Alabama	0.9%	4	9%
Alaska	1.0%	5	13%
Arizona	1.2%	4	5%
Arkansas	0.8%	5	11%
California	1.7%	3	1%
Colorado	0.8%	4	6%
Connecticut	1.5%	4	6%
Delaware	2.3%	4	9%
District of Columbia	0.6%	5	13%
Florida	2.1%	3	1%
Georgia	1.3%	4	4%
Hawaii	0.6%	4	5%
Idaho	0.9%	4	8%
Illinois	1.8%	4	3%
Indiana	1.5%	4	6%
Iowa	1.1%	4	8%
Kansas	1.1%	4	8%
Kentucky	1.2%	5	9%
Louisiana	0.8%	4	8%
Maine	1.2%	4	7%
Maryland	1.0%	4	6%
Massachusetts	1.4%	4	4%
Michigan	1.6%	4	4%
Minnesota	1.5%	4	5%
Mississippi	0.7%	5	13%
Missouri	1.1%	4	7%
Montana	1.0%	4	7%
Nebraska	0.9%	5	10%
Nevada	1.1%	4	7%
New Hampshire	1.7%	4	7%
New Jersey	2.2%	4	3%
New Mexico	0.8%	5	10%
New York	1.6%	3	2%
North Carolina	1.1%	4	5%
North Dakota	2.1%	4	6%
Ohio	1.6%	4	4%
Oklahoma	0.8%	4	8%
Oregon	1.4%	4	5%
Pennsylvania	1.3%	4	4%
Rhode Island	1.6%	4	7%
South Carolina	1.4%	4	7%
South Dakota	1.0%	5	11%
Tennessee	1.1%	4	7%
Texas	1.3%	3	2%
Utah	1.1%	4	7%
Vermont	1.4%	4	8%
Virginia	0.9%	4	7%
Washington	1.9%	4	4%
West Virginia	0.8%	5	12%
Wisconsin	1.8%	4	5%
Wyoming	0.6%	5	14%

ebay

