

UNITED STATES

COMMERCIAL SELLER CROSS BORDER TRADE DATA (2014)



97%

Share of eBay - Enabled SMEs Exporting



64%

Share of eBay-Enabled SMEs Selling to 4+ Continents



59%

Share of eBay - Enabled SMEs Exporting To 10+ Markets



18

Avg. # of Foreign Destinations Markets



TOP 5 DESTINATIONS FOR EXPORTS



1 - CANADA



2 - AUSTRALIA



3 - UNITED KINGDOM



4 - RUSSIA



5 - GERMANY

COMMERCIAL SELLER COMMERCE DATA (2014)

20%

Compound Annual Growth Rate for Continuous Commercial Sellers (2010-2014)



9%

Average Annual Growth In The Number of Commercial Sellers (2010-2014)



33%

Third-Year Sales Growth of Newcomers



41%

Newcomer Share of Commercial Sellers