



97%

Share of eBay - Enabled MSMEs Exporting



61%

Share of eBay - Enabled MSMEs Selling to 4+ Continents



57%

Share of eBay - Enabled MSMEs Exporting to 10+ Markets



17

Avg. # of Foreign Destinations Markets



TOP 5 DESTINATIONS FOR EXPORTS



1 - CANADA



2 - UNITED KINGDOM



3 - AUSTRALIA



4 - CHINA



5 - GERMANY

COMMERCIAL SELLER COMMERCE DATA (2015)

17%

Compound Annual Growth Rate in Sales of Continuous Commercial Sellers (2011 - 2015)



6%

Average Annual Growth in the Number of In-Country MSME eBay Sellers (2011 - 2015)*



*2011 baseline seller number determined using the domestic currency equivalent of \$10,000 USD in 2015



36%

Third - Year Sales Growth of Newcomers



69%

Newcomer Share of Commercial Sellers