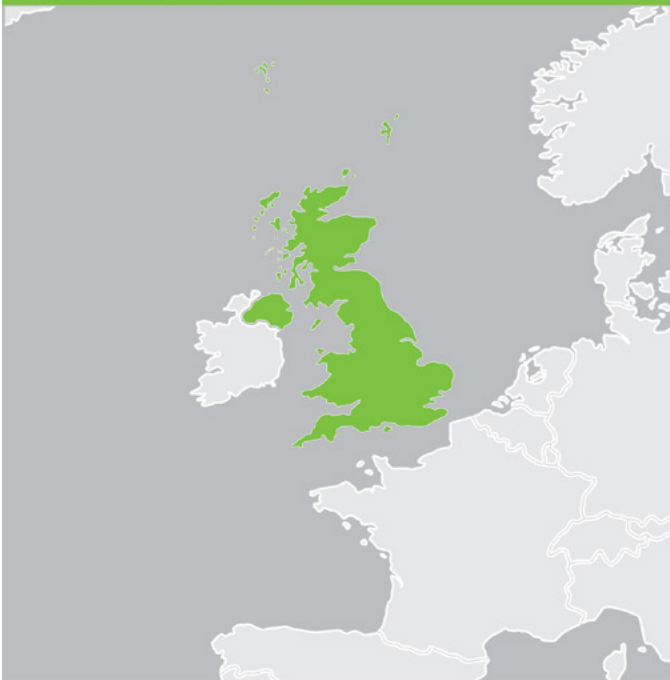


## UNITED KINGDOM

## COMMERCIAL SELLER CROSS BORDER TRADE DATA (2014)



**93%**



Share of eBay - Enabled SMEs Exporting

**52%**



Share of eBay-Enabled SMEs Selling to 4+ Continents

**61%**



Share of eBay - Enabled SMEs Exporting To 10+ Markets

**20**



Avg. # of Foreign Destinations Markets

### TOP 5 DESTINATIONS FOR EXPORTS



1 - UNITED STATES



2 - AUSTRALIA



3 - GERMANY



4 - FRANCE



5 - ITALY

## COMMERCIAL SELLER COMMERCE DATA (2014)

**27%**

Compound Annual Growth Rate for Continuous Commercial Sellers (2010-2014)



**12%**

Average Annual Growth In The Number of Commercial Sellers (2010-2014)



**33%**

Third-Year Sales Growth of Newcomers



**43%**

Newcomer Share of Commercial Sellers