



95%

Share of eBay - Enabled MSMEs Exporting



55%

Share of eBay - Enabled MSMEs Selling to 4+ Continents



63%

Share of eBay - Enabled MSMEs Exporting to 10+ Markets



20

Avg. # of Foreign Destinations Markets



## TOP 5 DESTINATIONS FOR EXPORTS



1 - UNITED STATES



2 - GERMANY



3 - FRANCE



4 - ITALY



5 - AUSTRALIA

## COMMERCIAL SELLER COMMERCE DATA (2015)

21%

Compound Annual Growth Rate in Sales of Continuous Commercial Sellers (2011 - 2015)



8%

Average Annual Growth in the Number of In-Country MSME eBay Sellers (2011 - 2015)\*



\*2011 baseline seller number determined using the domestic currency equivalent of \$10,000 USD in 2015



24%

Third - Year Sales Growth of Newcomers



72%

Newcomer Share of Commercial Sellers