

THAILAND

COMMERCIAL SELLER CROSS BORDER TRADE DATA (2014)



100% 

Share of eBay - Enabled SMEs Exporting

95% 

Share of eBay-Enabled SMEs Selling to 4+ Continents

97% 

Share of eBay - Enabled SMEs Exporting To 10+ Markets

46 

Avg. # of Foreign Destinations To 10+ Markets

TOP 5 DESTINATIONS FOR EXPORTS



1 - UNITED STATES



2 - AUSTRALIA



3 - UNITED KINGDOM



4 - CANADA



5 - RUSSIA

COMMERCIAL SELLER COMMERCE DATA (2014)

19% 

Compound Annual Growth Rate for Continuous Commercial Sellers (2010-2014)



2%

Average Annual Growth In The Number of Commercial Sellers (2010-2014)



98% 

Share of eBay - Enabled SMEs' Sales That Are Exports

33%

Third-Year Sales Growth of Newcomers



46%

Newcomer Share of Commercial Sellers