

SPAIN

COMMERCIAL SELLER CROSS BORDER TRADE DATA (2014)



Share of eBay - Enabled SMEs Exporting



Share of eBay-Enabled SMEs Selling to 4+ Continents



Share of eBay - Enabled SMEs Exporting To 10+ Markets



Avg. # of Foreign Destinations Markets

TOP 5 DESTINATIONS FOR EXPORTS



1 - UNITED STATES



2 - GERMANY



3 - FRANCE



4 - UNITED KINGDOM



5 - ITALY

COMMERCIAL SELLER COMMERCE DATA (2014)

15%

Compound Annual Growth Rate for Continuous Commercial Sellers (2010-2014)



11%

Average Annual Growth In The Number of Commercial Sellers (2010-2014)



34%

Third-Year Sales Growth of Newcomers



60%

Newcomer Share of Commercial Sellers