

SOUTH KOREA

COMMERCIAL SELLER CROSS BORDER TRADE DATA (2014)



100%

Share of eBay - Enabled SMEs Exporting

98%

Share of eBay-Enabled SMEs Selling to 4+ Continents

98%

Share of eBay - Enabled SMEs Exporting To 10+ Markets

57

Avg. # of Foreign Destinations To 10+ Markets

TOP 5 DESTINATIONS FOR EXPORTS



1 - UNITED STATES



2 - AUSTRALIA



3 - UNITED KINGDOM



4 - RUSSIA



5 - CANADA

COMMERCIAL SELLER COMMERCE DATA (2014)

19%

Compound Annual Growth Rate for Continuous Commercial Sellers (2010-2014)



23%

Average Annual Growth In The Number of Commercial Sellers (2010-2014)



5%

Third-Year Sales Growth of Newcomers



65%

Newcomer Share of Commercial Sellers