

SOUTH AFRICA

COMMERCIAL SELLER CROSS BORDER TRADE DATA (2014)



100%

Share of eBay - Enabled SMEs Exporting

96%

Share of eBay-Enabled SMEs Selling to 4+ Continents

94%

Share of eBay - Enabled SMEs Exporting To 10+ Markets

29

Avg. # of Foreign Destinations To 10+ Markets

TOP 5 DESTINATIONS FOR EXPORTS



1 - UNITED STATES



2 - UNITED KINGDOM



3 - AUSTRALIA



4 - FRANCE



5 - CANADA

COMMERCIAL SELLER COMMERCE DATA (2014)

2%



Compound Annual Growth Rate for Continuous Commercial Sellers (2010-2014)



9%

Average Annual Growth In The Number of Commercial Sellers (2010-2014)



97%



Share of eBay - Enabled SMEs' Sales That Are Exports

93%

Third-Year Sales Growth of Newcomers



41%

Newcomer Share of Commercial Sellers