

# MEXICO

## COMMERCIAL SELLER CROSS BORDER TRADE DATA (2014)



**100%**  
Share of eBay - Enabled SMEs Exporting

**75%**  
Share of eBay-Enabled SMEs Selling to 4+ Continents

**79%**  
Share of eBay - Enabled SMEs Exporting To 10+ Markets

**24**  
Avg. # of Foreign Destinations Markets

### TOP 5 DESTINATIONS FOR EXPORTS



1 - UNITED STATES



2 - UNITED KINGDOM



3 - CHINA



4 - CANADA



5 - FRANCE

## COMMERCIAL SELLER COMMERCE DATA (2014)



**11%**

Compound Annual Growth Rate for Continuous Commercial Sellers (2010-2014)

**10%**

Average Annual Growth In The Number of Commercial Sellers (2010-2014)



**56%**

Newcomer Share of Commercial Sellers