

INDONESIA

COMMERCIAL SELLER CROSS BORDER TRADE DATA (2014)



100%

Share of eBay - Enabled SMEs Exporting

90%

Share of eBay-Enabled SMEs Selling to 4+ Continents

90%

Share of eBay - Enabled SMEs Exporting To 10+ Markets

35

Avg. # of Foreign Destinations To 10+ Markets

TOP 5 DESTINATIONS FOR EXPORTS



1 - UNITED STATES



2 - AUSTRALIA



3 - CANADA



4 - CHINA



5 - UNITED KINGDOM

COMMERCIAL SELLER COMMERCE DATA (2014)

14%



Compound Annual Growth Rate for Continuous Commercial Sellers (2010-2014)



13%

Average Annual Growth In The Number of Commercial Sellers (2010-2014)



98%



Share of eBay - Enabled SMEs' Sales That Are Exports

-8%

Third-Year Sales Growth of Newcomers



66%

Newcomer Share of Commercial Sellers