



96%



Share of eBay - Enabled MSMEs Exporting

74%



Share of eBay - Enabled MSMEs Selling to 4+ Continents

58%



Share of eBay - Enabled MSMEs Exporting to 10+ Markets

22



Avg. # of Foreign Destinations Markets

TOP 5 DESTINATIONS FOR EXPORTS



1 - UNITED STATES



2 - UNITED KINGDOM



3 - AUSTRALIA



4 - CANADA



5 - RUSSIA

COMMERCIAL SELLER COMMERCE DATA (2015)

28%

Compound Annual Growth Rate in Sales of Continuous Commercial Sellers (2011 - 2015)



74%

Average Annual Growth in the Number of In-Country MSME eBay Sellers (2011 - 2015)\*



\*2011 baseline seller number determined using the domestic currency equivalent of \$10,000 USD in 2015



20%

Third - Year Sales Growth of Newcomers



90%

Newcomer Share of Commercial Sellers