

# INDIA

## COMMERCIAL SELLER CROSS BORDER TRADE DATA (2014)



Share of eBay - Enabled SMEs Exporting



Share of eBay-Enabled SMEs Selling to 4+ Continents



Share of eBay - Enabled SMEs Exporting To 10+ Markets



Avg. # of Foreign Destinations Markets

### TOP 5 DESTINATIONS FOR EXPORTS



1 - UNITED STATES



2 - UNITED KINGDOM



3 - AUSTRALIA



4 - CANADA



5 - RUSSIA

## COMMERCIAL SELLER COMMERCE DATA (2014)

**33%**

Compound Annual Growth Rate for Continuous Commercial Sellers (2010-2014)



**73%**

Average Annual Growth In The Number of Commercial Sellers (2010-2014)



**28%**

Third-Year Sales Growth of Newcomers



**82%**

Newcomer Share of Commercial Sellers