

GERMANY

COMMERCIAL SELLER CROSS BORDER TRADE DATA (2014)



96%



Share of eBay - Enabled SMEs Exporting

20%



Share of eBay-Enabled SMEs Selling to 4+ Continents

51%



Share of eBay - Enabled SMEs Exporting To 10+ Markets

14



Avg. # of Foreign Destinations Markets

TOP 5 DESTINATIONS FOR EXPORTS



1 - AUSTRIA



2 - ITALY



3 - FRANCE



4 - UNITED KINGDOM



5 - SWITZERLAND

COMMERCIAL SELLER COMMERCE DATA (2014)

20%

Compound Annual Growth Rate for Continuous Commercial Sellers (2010-2014)



3%

Average Annual Growth In The Number of Commercial Sellers (2010-2014)



22%

Third-Year Sales Growth of Newcomers



39%

Newcomer Share of Commercial Sellers