

FRANCE

COMMERCIAL SELLER CROSS BORDER TRADE DATA (2014)



98%



Share of eBay - Enabled SMEs Exporting

59%



Share of eBay-Enabled SMEs Selling to 4+ Continents

69%



Share of eBay - Enabled SMEs Exporting To 10+ Markets

19



Avg. # of Foreign Destinations Markets

TOP 5 DESTINATIONS FOR EXPORTS



1 - UNITED STATES



2 - GERMANY



3 - BELGIUM



4 - UNITED KINGDOM



5 - ITALY

COMMERCIAL SELLER COMMERCE DATA (2014)

7%

Compound Annual Growth Rate for Continuous Commercial Sellers (2010-2014)



0%

Average Annual Growth In The Number of Commercial Sellers (2010-2014)



13%

Third-Year Sales Growth of Newcomers



40%

Newcomer Share of Commercial Sellers