



100% 

Share of eBay - Enabled MSMEs Exporting

58% 

Share of eBay - Enabled MSMEs Selling to 4+ Continents

65% 

Share of eBay - Enabled MSMEs Exporting to 10+ Markets

22 

Avg. # of Foreign Destinations Markets

TOP 5 DESTINATIONS FOR EXPORTS



1 - UNITED STATES



2 - AUSTRALIA



3 - UNITED KINGDOM



4 - SPAIN



5 - CHINA

COMMERCIAL SELLER COMMERCE DATA (2015)

6% 

Compound Annual Growth Rate in Sales of Continuous Commercial Sellers (2011 - 2015)



300%

Average Annual Growth in the Number of In-Country MSME eBay Sellers (2011 - 2015)*



*2011 baseline seller number determined using the domestic currency equivalent of \$10,000 USD in 2015

99% 

Share of eBay - Enabled MSMEs' Sales That Are Exports

301%

Third - Year Sales Growth of Newcomers



96%

Newcomer Share of Commercial Sellers