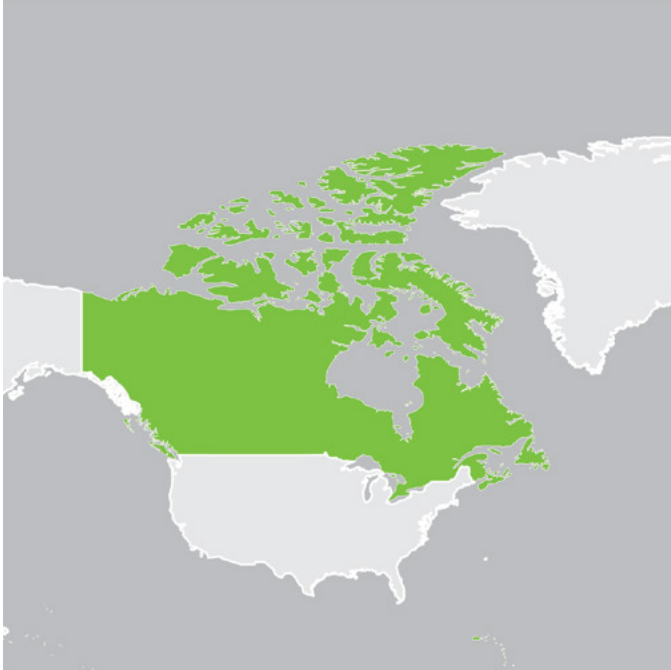


CANADA

COMMERCIAL SELLER CROSS BORDER TRADE DATA (2014)



99%

Share of eBay - Enabled
SMEs Exporting



64%

Share of eBay-Enabled
SMEs Selling to
4+ Continents



63%

Share of eBay - Enabled
SMEs Exporting
To 10+ Markets



20

Avg. # of Foreign
Destinations
Markets



TOP 5 DESTINATIONS FOR EXPORTS



1 - UNITED STATES



2 - UNITED KINGDOM



3 - AUSTRALIA



4 - GERMANY



5 - CHINA

COMMERCIAL SELLER COMMERCE DATA (2014)

13%

Compound Annual
Growth Rate for
Continuous Commercial
Sellers (2010-2014)



4%

Average Annual
Growth In The Number
of Commercial Sellers
(2010-2014)



24%

Third-Year Sales
Growth of
Newcomers



43%

Newcomer Share
of Commercial
Sellers