

BRAZIL

COMMERCIAL SELLER CROSS BORDER TRADE DATA (2014)



100% 

Share of eBay - Enabled
SMEs Exporting

86% 

Share of eBay-Enabled
SMEs Selling to
4+ Continents

88% 

Share of eBay - Enabled
SMEs Exporting
To 10+ Markets

28 

Avg. # of Foreign
Destinations
Markets

TOP 5 DESTINATIONS FOR EXPORTS



1 - UNITED STATES



2 - GERMANY



3 - UNITED KINGDOM



4 - CANADA



5 - RUSSIA

COMMERCIAL SELLER COMMERCE DATA (2014)

13%

Compound Annual
Growth Rate for
Continuous Commercial
Sellers (2010-2014)



9%

Average Annual
Growth In The Number
of Commercial Sellers
(2011-2014)



19%

Third-Year Sales
Growth of
Newcomers



60%

Newcomer Share
of Commercial
Sellers