

AUSTRALIA



COMMERCIAL SELLER CROSS BORDER TRADE DATA (2014)

88%



Share of eBay - Enabled SMEs Exporting

46%



Share of eBay-Enabled SMEs Selling to 4+ Continents

38%



Share of eBay - Enabled SMEs Exporting To 10+ Markets

12



Avg. # of Foreign Destinations Markets

TOP 5 DESTINATIONS FOR EXPORTS



1 - UNITED STATES



2 - UNITED KINGDOM



3 - CANADA



4 - GERMANY



5 - NEW ZEALAND

COMMERCIAL SELLER COMMERCE DATA (2014)

23%

Compound Annual Growth Rate for Continuous Commercial Sellers (2010-2014)



4%

Average Annual Growth In The Number of Commercial Sellers (2010-2014)



16%

Third-Year Sales Growth of Newcomers



45%

Newcomer Share of Commercial Sellers