

# Alabama

For more than two decades, eBay has played a central role in creating an inclusive and accessible commerce platform that enables anyone to participate in the global economy.

Total eBay Sales Generated by Sellers\*

**\$199 Million**

Number of Sellers That Sold on eBay

**79,000**

Total Number of eBay Users

**856,000**



## Top 5 Destinations for eBay-Enabled Small Business Exports\*\*



**01**

Canada



**02**

Australia



**03**

United Kingdom



**04**

China



**05**

Mexico

## Alabama Small Businesses are Exporting Globally on eBay

Percentage of eBay-Enabled Small Businesses Exporting

**95%**



Average Number of Foreign Destination Markets Reached

**15**



Share Exporting to Buyers on 4+ Continents

**55%**



## eBay Provides Growth Opportunities in Areas Left Behind by the Traditional Economy

In America's most distressed communities, net small business growth on eBay increased 16.7%, while it declined 2.8% in the overall economy.

### NET RATE OF GROWTH IN THE NUMBER OF SMALL BUSINESSES IN DISTRESSED COMMUNITIES ACROSS THE UNITED STATES



For more information, visit [ebaymainstreet.com/inclusion](http://ebaymainstreet.com/inclusion) (see page 9)



GOVERNMENT RELATIONS

\* 2016 Data

\*\* Sellers with \$10,000 USD or More in Annual Sales on the eBay Marketplace.



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