



# EU Small Business Cross-Border Trade Report Appendix

March 2026



Data Key  Share of eBay small businesses exporting

 Avg. # of international destination markets

 Total # of international destination markets (countries & territories)

<sup>10+</sup> Share of eBay small businesses exporting to 10+ markets

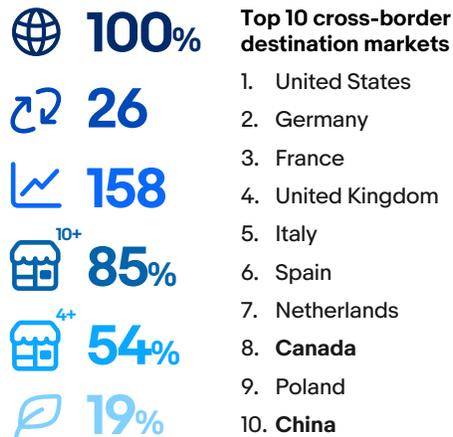
<sup>4+</sup> Share of eBay small businesses exporting to 4+ continents

 Share of eBay small businesses that were newcomers

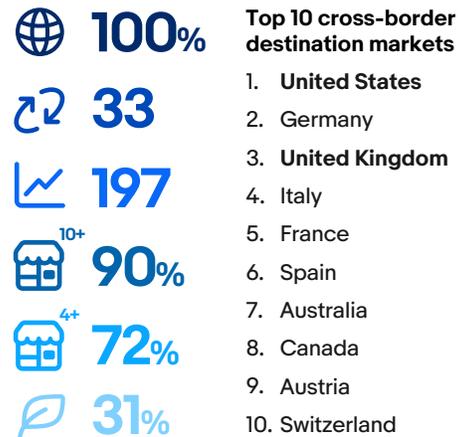
### Austria



### Belgium



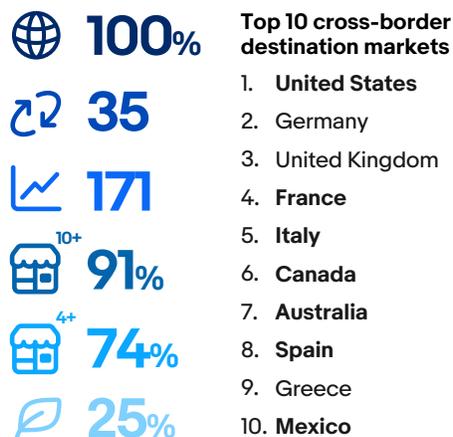
### Bulgaria



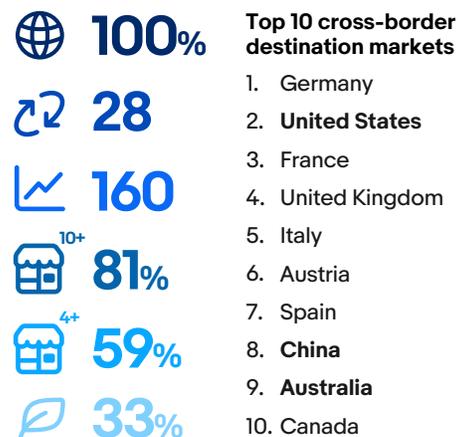
### Croatia



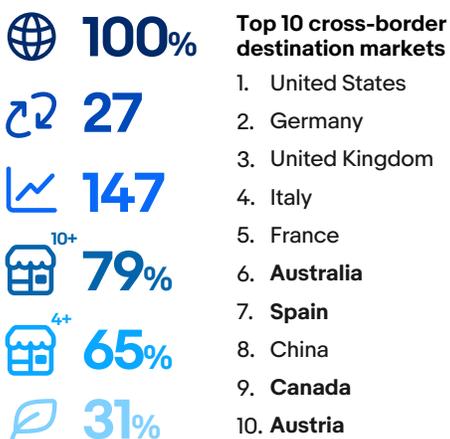
### Cyprus



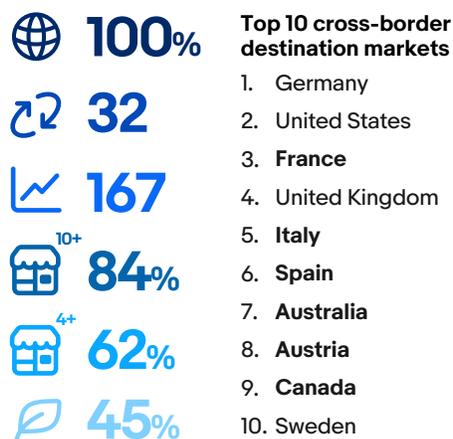
### Czech Republic



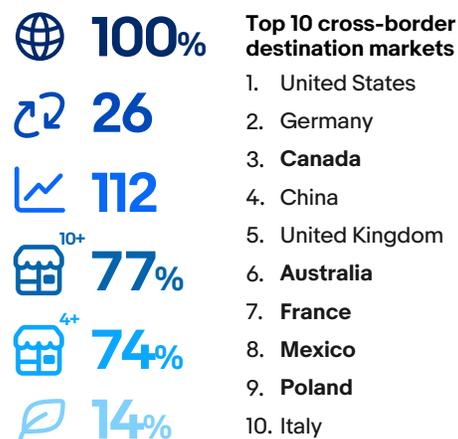
### Denmark



### Estonia



### Finland



Note: The countries in bold in each country's list of Top 10 cross-border destination markets are those not in the Top 10 for traditional businesses.

Data Key  Share of eBay small businesses exporting

 Avg. # of international destination markets

 Total # of international destination markets (countries & territories)

 <sup>10+</sup> Share of eBay small businesses exporting to 10+ markets

 <sup>4+</sup> Share of eBay small businesses exporting to 4+ continents

 Share of eBay small businesses that were newcomers

## France

 **99%**

Top 10 cross-border destination markets

 **23**

1. Germany
2. United States

 **205**

3. Italy
4. United Kingdom

 <sup>10+</sup> **79%**

5. Belgium

 <sup>4+</sup> **60%**

6. Spain

 **23%**

7. Switzerland
8. **Canada**
9. Netherlands
10. **Australia**

## Germany

 **96%**

Top 10 cross-border destination markets

 **15**

1. Italy
2. Austria

 **213**

3. France
4. United States

 <sup>10+</sup> **54%**

5. United Kingdom

 <sup>4+</sup> **22%**

6. Switzerland
7. **Spain**

 **24%**

8. Poland
9. Netherlands
10. Belgium

## Greece

 **100%**

Top 10 cross-border destination markets

 **36**

1. United States
2. Italy

 **177**

3. United Kingdom

 <sup>10+</sup> **93%**

4. Germany

 <sup>4+</sup> **88%**

5. France

 **22%**

6. **Australia**
7. **Canada**
8. Spain
9. **Netherlands**
10. **Mexico**

## Hungary

 **100%**

Top 10 cross-border destination markets

 **26**

1. United States
2. Germany
3. United Kingdom

 **167**

4. Italy

 <sup>10+</sup> **79%**

5. France

 <sup>4+</sup> **55%**

6. Austria

 **28%**

7. **Spain**
8. **Canada**
9. **Australia**
10. Netherlands

## Ireland

 **100%**

Top 10 cross-border destination markets

 **28**

1. United Kingdom

 **183**

2. Germany
3. United States

 <sup>10+</sup> **85%**

4. France
5. Italy

 <sup>4+</sup> **67%**

6. **Spain**

 **32%**

7. **Australia**
8. **Canada**
9. **Austria**
10. China

## Italy

 **94%**

Top 10 cross-border destination markets

 **15**

1. Germany

 **209**

2. United States
3. France

 <sup>10+</sup> **50%**

4. United Kingdom

 <sup>4+</sup> **27%**

5. Spain

 **26%**

6. **Austria**
7. **Australia**
8. Switzerland
9. Belgium
10. Netherlands

## Latvia

 **100%**

Top 10 cross-border destination markets

 **38**

1. **United States**
2. Germany
3. United Kingdom

 **195**

4. France

 <sup>10+</sup> **87%**

5. Italy

 <sup>4+</sup> **71%**

6. Spain

 **32%**

7. **Canada**
8. **Austria**
9. **Australia**
10. Israel

## Lithuania

 **100%**

Top 10 cross-border destination markets

 **44**

1. Germany

 **204**

2. United States
3. United Kingdom

 <sup>10+</sup> **93%**

4. France

 <sup>4+</sup> **78%**

5. Italy

 **44%**

6. **Australia**
7. **Spain**
8. **Canada**
9. **Austria**
10. Ireland

## Luxembourg

 **100%**

Top 10 cross-border destination markets

 **23**

1. Germany

 **115**

2. France

 <sup>10+</sup> **76%**

3. Italy
4. **Switzerland**

 <sup>4+</sup> **38%**

5. Spain

 **26%**

6. United States
7. United Kingdom
8. Austria
9. Belgium
10. Poland

Note: The countries in bold in each country's list of Top 10 cross-border destination markets are those not in the Top 10 for traditional businesses.

Data Key  Share of eBay small businesses exporting

 Avg. # of international destination markets

 Total # of international destination markets (countries & territories)

 <sup>10+</sup> Share of eBay small businesses exporting to 10+ markets

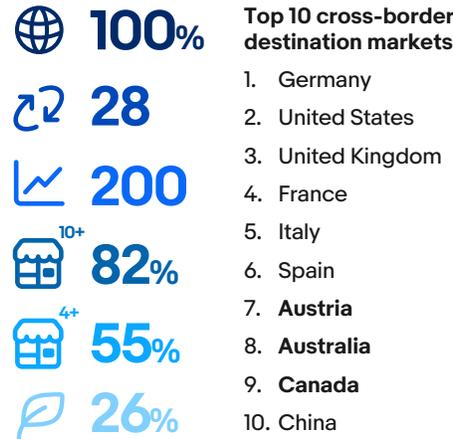
 <sup>4+</sup> Share of eBay small businesses exporting to 4+ continents

 Share of eBay small businesses that were newcomers

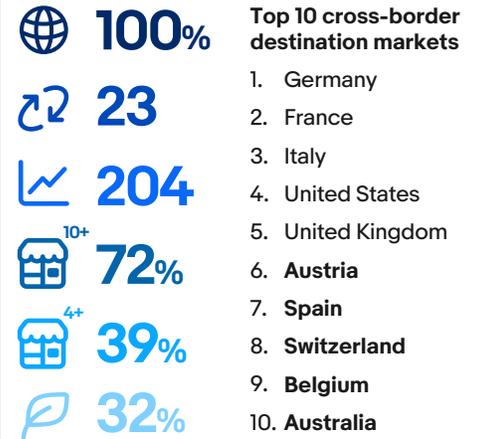
### Malta



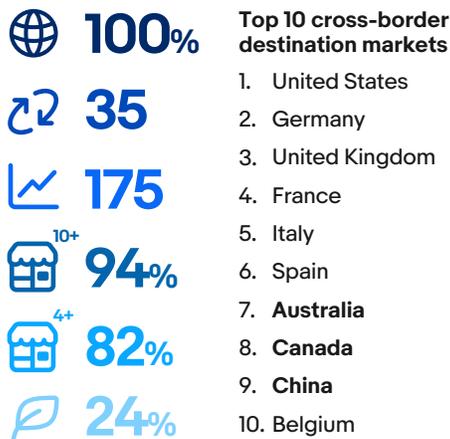
### Netherlands



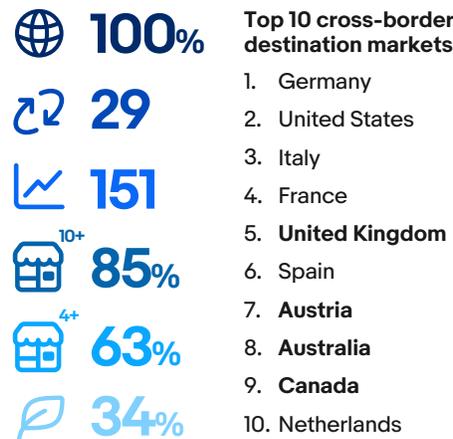
### Poland



### Portugal



### Romania



### Slovak Republic



### Slovenia



### Spain



### Sweden



Note: The countries in bold in each country's list of Top 10 cross-border destination markets are those not in the Top 10 for traditional businesses.

ebay



[ebaypolicy.eu](https://www.ebaypolicy.eu)