



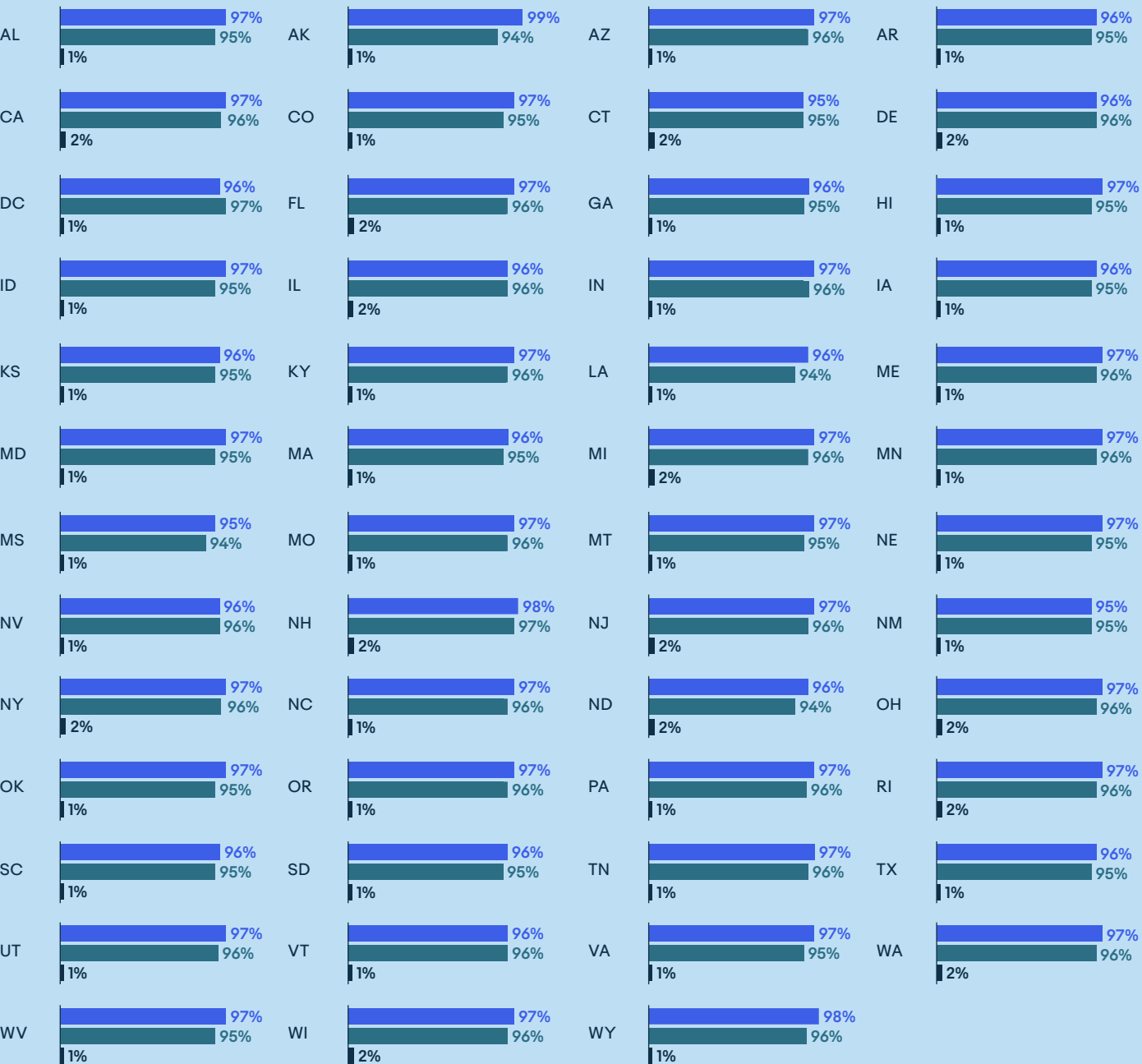
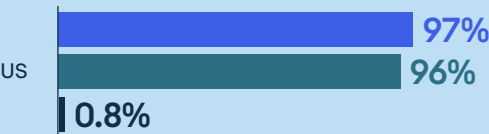
# US Women-Owned Small Online Business Export Report Appendix

October 2022

ebay

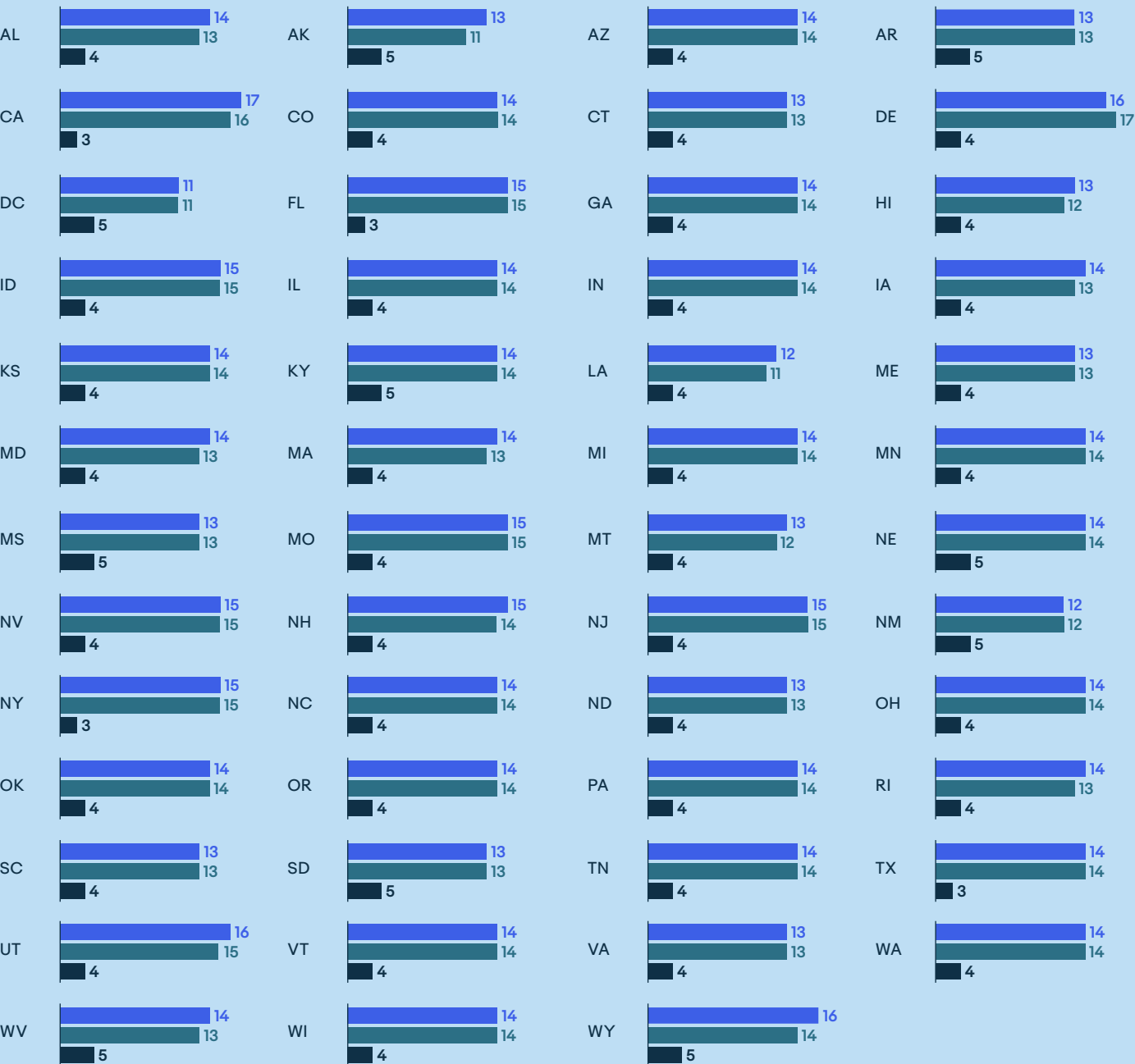
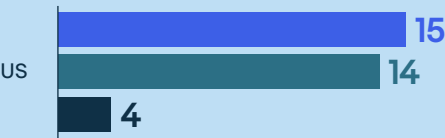
# Share of Enterprises Exporting

- Women-Owned eBay-Enabled Small Businesses
- Total eBay-Enabled Small Businesses
- Traditional Businesses



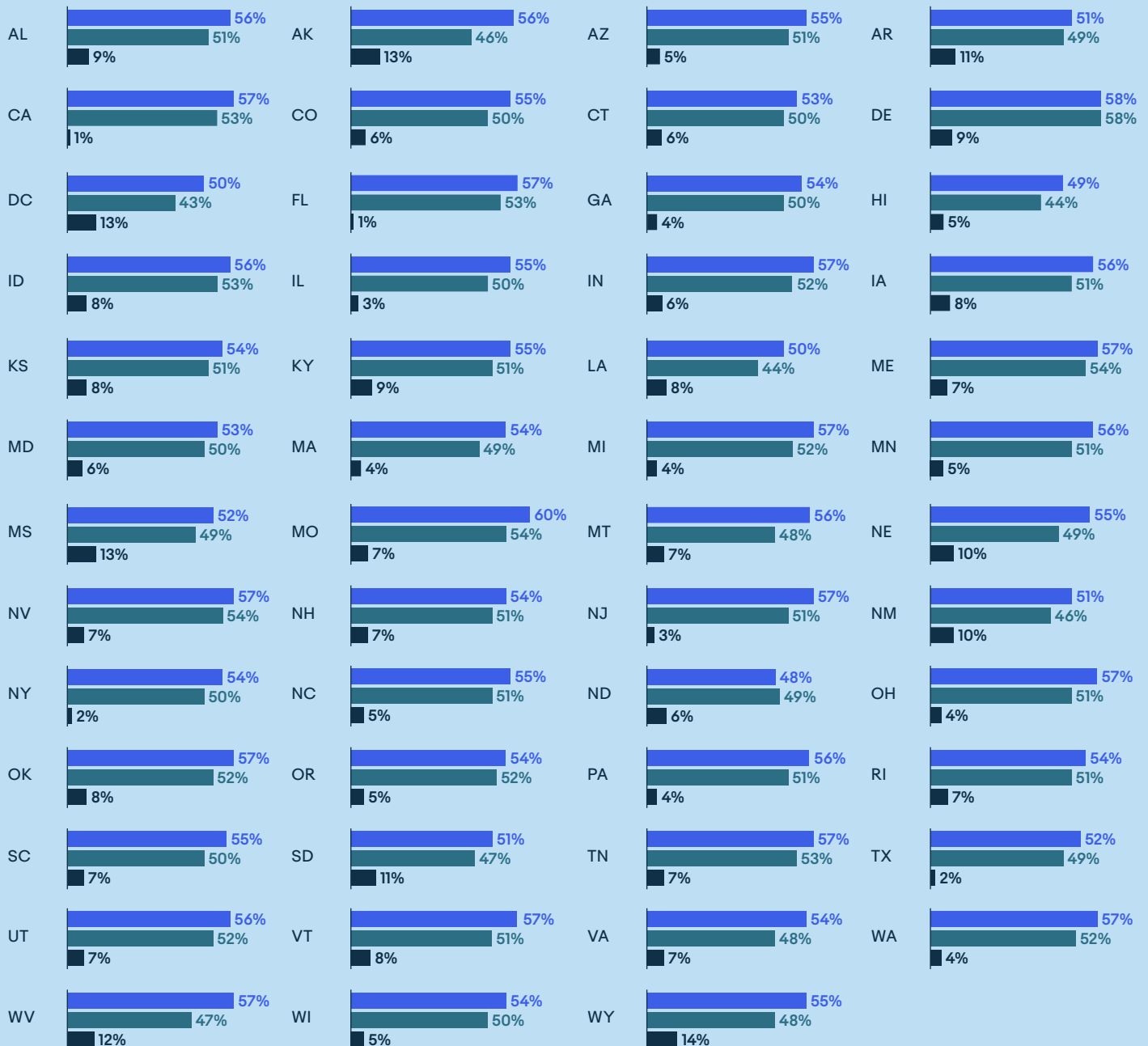
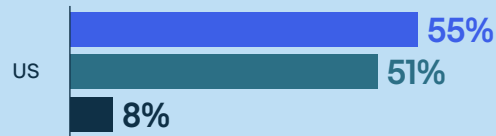
# Average Number of International Destination Markets

- Women-Owned eBay-Enabled Small Businesses
- Total eBay-Enabled Small Businesses
- Traditional Businesses



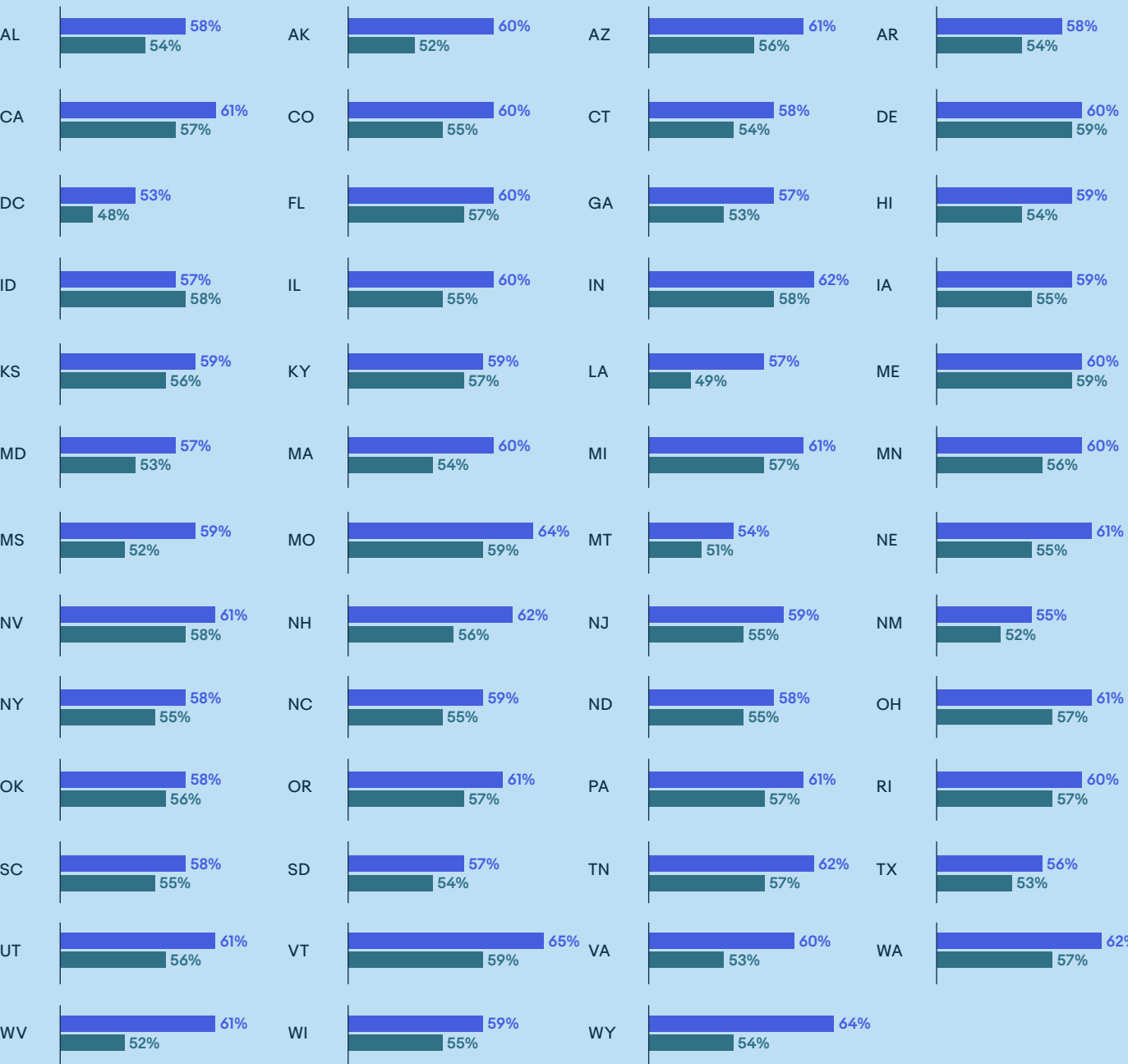
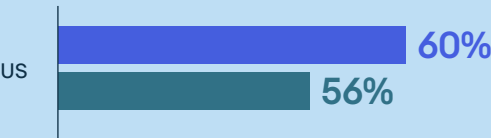
# Share of Enterprises That Reach Ten or More Different International Markets

- Women-Owned eBay-Enabled Small Businesses
- Total eBay-Enabled Small Businesses
- Traditional Businesses



# Share of eBay-Enabled Small Businesses Exporting to Four or More Continents

- Women-Owned eBay-Enabled Small Businesses
- Total eBay-Enabled Small Businesses



## United States

### Top Five Export Markets for Women-Owned eBay-Enabled Small Businesses

1. Canada
2. United Kingdom
3. Australia
4. China
5. Germany

### Top Five Product Categories Exported by Women-Owned eBay-Enabled Small Businesses

1. Auto Parts
2. Clothes, Shoes & Accessories
3. Computing
4. Jewelry & Watches
5. Business, Office & Industrial

## Alabama

### Top Five Export Markets for Women-Owned eBay-Enabled Small Businesses

1. Canada
2. Australia
3. United Kingdom
4. China
5. Germany

### Top Five Product Categories Exported by Women-Owned eBay-Enabled Small Businesses

1. Computing
2. Clothes, Shoes & Accessories
3. Health & Beauty
4. Auto Parts
5. Toys & Games

## Alaska

### Top Five Export Markets for Women-Owned eBay-Enabled Small Businesses

1. Canada
2. Germany
3. Switzerland
4. United Kingdom
5. France

### Top Five Product Categories Exported by Women-Owned eBay-Enabled Small Businesses

1. Coins
2. Sports Memorabilia
3. Clothes, Shoes & Accessories
4. Jewelry & Watches
5. Auto Parts

## Arizona

### Top Five Export Markets for Women-Owned eBay-Enabled Small Businesses

1. Canada
2. United Kingdom
3. Australia
4. China
5. Japan

### Top Five Product Categories Exported by Women-Owned eBay-Enabled Small Businesses

1. Auto Parts
2. Clothes, Shoes & Accessories
3. Auto Parts
4. Business, Office & Industrial
5. Jewelry & Watches

## Arkansas

### Top Five Export Markets for Women-Owned eBay-Enabled Small Businesses

1. Canada
2. Australia
3. United Kingdom
4. Germany
5. China

### Top Five Product Categories Exported by Women-Owned eBay-Enabled Small Businesses

1. Musical Instruments
2. Clothes, Shoes & Accessories
3. Auto Parts
4. Business, Office & Industrial
5. Toys & Games

## California

### Top Five Export Markets for Women-Owned eBay-Enabled Small Businesses

1. Canada
2. United Kingdom
3. Australia
4. China
5. Germany

### Top Five Product Categories Exported by Women-Owned eBay-Enabled Small Businesses

1. Auto Parts
2. Business, Office & Industrial
3. Clothes, Shoes & Accessories
4. Computing
5. Health & Beauty

## Colorado

### Top Five Export Markets for Women-Owned eBay-Enabled Small Businesses

1. Canada
2. United Kingdom
3. Australia
4. China
5. Germany

### Top Five Product Categories Exported by Women-Owned eBay-Enabled Small Businesses

1. Sporting Goods
2. Clothes, Shoes & Accessories
3. Auto Parts
4. Collectibles
5. Computing

## Connecticut

### Top Five Export Markets for Women-Owned eBay-Enabled Small Businesses

1. Canada
2. United Kingdom
3. Australia
4. China
5. Germany

### Top Five Product Categories Exported by Women-Owned eBay-Enabled Small Businesses

1. Jewelry & Watches
2. Clothes, Shoes & Accessories
3. Auto Parts
4. Collectibles
5. Business, Office & Industrial

## Delaware

### Top Five Export Markets for Women-Owned eBay-Enabled Small Businesses

1. Canada
2. United Kingdom
3. China
4. Australia
5. Brazil

### Top Five Product Categories Exported by Women-Owned eBay-Enabled Small Businesses

1. Books, Comics & Magazines
2. Health & Beauty
3. Computing
4. Business, Office & Industrial
5. Clothes, Shoes & Accessories

## District of Columbia

### Top Five Export Markets for Women-Owned eBay-Enabled Small Businesses

1. China
2. Canada
3. Japan
4. United Kingdom
5. Australia

### Top Five Product Categories Exported by Women-Owned eBay-Enabled Small Businesses

1. Clothes, Shoes & Accessories
2. Antiques
3. Health & Beauty
4. Home & Garden
5. Jewelry & Watches

## Florida

### Top Five Export Markets for Women-Owned eBay-Enabled Small Businesses

1. Canada
2. United Kingdom
3. Australia
4. China
5. Germany

### Top Five Product Categories Exported by Women-Owned eBay-Enabled Small Businesses

1. Auto Parts
2. Clothes, Shoes & Accessories
3. Jewelry & Watches
4. Health & Beauty
5. Computing

## Georgia

### Top Five Export Markets for Women-Owned eBay-Enabled Small Businesses

1. Canada
2. United Kingdom
3. Australia
4. China
5. Mexico

### Top Five Product Categories Exported by Women-Owned eBay-Enabled Small Businesses

1. Computing
2. Auto Parts
3. Jewelry & Watches
4. Clothes, Shoes & Accessories
5. Toys & Games

## Hawaii

### Top Five Export Markets for Women-Owned eBay-Enabled Small Businesses

1. Canada
2. Australia
3. United Kingdom
4. China
5. France

### Top Five Product Categories Exported by Women-Owned eBay-Enabled Small Businesses

1. Clothes, Shoes & Accessories
2. Sports Memorabilia
3. Jewelry & Watches
4. Toys & Games
5. Collectibles

## Idaho

### Top Five Export Markets for Women-Owned eBay-Enabled Small Businesses

1. Canada
2. United Kingdom
3. Australia
4. China
5. Germany

### Top Five Product Categories Exported by Women-Owned eBay-Enabled Small Businesses

1. Auto Parts
2. Collectibles
3. Stamps
4. Clothes, Shoes & Accessories
5. Health & Beauty

## Illinois

### Top Five Export Markets for Women-Owned eBay-Enabled Small Businesses

1. Canada
2. United Kingdom
3. Australia
4. China
5. Germany

### Top Five Product Categories Exported by Women-Owned eBay-Enabled Small Businesses

1. Clothes, Shoes & Accessories
2. Auto Parts
3. Business, Office & Industrial
4. Computing
5. Jewelry & Watches

## Indiana

### Top Five Export Markets for Women-Owned eBay-Enabled Small Businesses

1. Canada
2. Australia
3. United Kingdom
4. China
5. Mexico

### Top Five Product Categories Exported by Women-Owned eBay-Enabled Small Businesses

1. Auto Parts
2. Clothes, Shoes & Accessories
3. Business, Office & Industrial
4. Health & Beauty
5. Collectibles

## Iowa

### Top Five Export Markets for Women-Owned eBay-Enabled Small Businesses

1. Canada
2. Australia
3. Germany
4. China
5. United Kingdom

### Top Five Product Categories Exported by Women-Owned eBay-Enabled Small Businesses

1. Toys & Games
2. Collectibles
3. Auto Parts
4. Business, Office & Industrial
5. Jewelry & Watches

## Kansas

### Top Five Export Markets for Women-Owned eBay-Enabled Small Businesses

1. Canada
2. United Kingdom
3. Australia
4. China
5. Germany

### Top Five Product Categories Exported by Women-Owned eBay-Enabled Small Businesses

1. Computing
2. Clothes, Shoes & Accessories
3. Collectibles
4. Auto Parts
5. Health & Beauty

## Kentucky

### Top Five Export Markets for Women-Owned eBay-Enabled Small Businesses

1. Canada
2. United Kingdom
3. China
4. Australia
5. Germany

### Top Five Product Categories Exported by Women-Owned eBay-Enabled Small Businesses

1. Clothes, Shoes & Accessories
2. Auto Parts
3. Computing
4. Collectibles
5. Toys & Games

## Louisiana

### Top Five Export Markets for Women-Owned eBay-Enabled Small Businesses

1. Canada
2. United Kingdom
3. Australia
4. China
5. Mexico

### Top Five Product Categories Exported by Women-Owned eBay-Enabled Small Businesses

1. Business, Office & Industrial
2. Clothes, Shoes & Accessories
3. Home & Garden
4. Health & Beauty
5. Jewelry & Watches

## Maine

### Top Five Export Markets for Women-Owned eBay-Enabled Small Businesses

1. Canada
2. Australia
3. United Kingdom
4. China
5. Germany

### Top Five Product Categories Exported by Women-Owned eBay-Enabled Small Businesses

1. Clothes, Shoes & Accessories
2. Collectibles
3. Toys & Games
4. Computing
5. Sporting Goods

## Maryland

### Top Five Export Markets for Women-Owned eBay-Enabled Small Businesses

1. Canada
2. Australia
3. United Kingdom
4. China
5. Germany

### Top Five Product Categories Exported by Women-Owned eBay-Enabled Small Businesses

1. Books, Comics & Magazines
2. Computing
3. Auto Parts
4. Clothes, Shoes & Accessories
5. Business, Office & Industrial

## Massachusetts

### Top Five Export Markets for Women-Owned eBay-Enabled Small Businesses

1. Canada
2. China
3. United Kingdom
4. Australia
5. Germany

### Top Five Product Categories Exported by Women-Owned eBay-Enabled Small Businesses

1. Clothes, Shoes & Accessories
2. Computing
3. Auto Parts
4. Health & Beauty
5. Antiques

## Michigan

### Top Five Export Markets for Women-Owned eBay-Enabled Small Businesses

1. Canada
2. United Kingdom
3. Australia
4. China
5. Mexico

### Top Five Product Categories Exported by Women-Owned eBay-Enabled Small Businesses

1. Business, Office & Industrial
2. Auto Parts
3. Health & Beauty
4. Clothes, Shoes & Accessories
5. Collectibles

## Minnesota

### Top Five Export Markets for Women-Owned eBay-Enabled Small Businesses

1. Canada
2. United Kingdom
3. Australia
4. China
5. Mexico

### Top Five Product Categories Exported by Women-Owned eBay-Enabled Small Businesses

1. Clothes, Shoes & Accessories
2. Auto Parts
3. Business, Office & Industrial
4. Computing
5. Collectibles

## Mississippi

### Top Five Export Markets for Women-Owned eBay-Enabled Small Businesses

1. Canada
2. United Kingdom
3. Australia
4. China
5. Germany

### Top Five Product Categories Exported by Women-Owned eBay-Enabled Small Businesses

1. Computing
2. Home & Garden
3. Auto Parts
4. Jewelry & Watches
5. Business, Office & Industrial

## Missouri

### Top Five Export Markets for Women-Owned eBay-Enabled Small Businesses

1. Canada
2. Australia
3. China
4. United Kingdom
5. Mexico

### Top Five Product Categories Exported by Women-Owned eBay-Enabled Small Businesses

1. Auto Parts
2. Clothes, Shoes & Accessories
3. Business, Office & Industrial
4. Computing
5. Sports Memorabilia

## Montana

### Top Five Export Markets for Women-Owned eBay-Enabled Small Businesses

1. Canada
2. China
3. United Kingdom
4. Australia
5. Germany

### Top Five Product Categories Exported by Women-Owned eBay-Enabled Small Businesses

1. Sports Memorabilia
2. Clothes, Shoes & Accessories
3. Collectibles
4. Health & Beauty
5. Auto Parts

## Nebraska

### Top Five Export Markets for Women-Owned eBay-Enabled Small Businesses

1. Canada
2. United Kingdom
3. Australia
4. China
5. Germany

### Top Five Product Categories Exported by Women-Owned eBay-Enabled Small Businesses

1. Computing
2. Auto Parts
3. Clothes, Shoes & Accessories
4. Business, Office & Industrial
5. Collectibles

## Nevada

### Top Five Export Markets for Women-Owned eBay-Enabled Small Businesses

1. Canada
2. Australia
3. United Kingdom
4. Germany
5. Japan

### Top Five Product Categories Exported by Women-Owned eBay-Enabled Small Businesses

1. Auto Parts
2. Cars & Trucks
3. Clothes, Shoes & Accessories
4. Health & Beauty
5. Collectibles

## New Hampshire

### Top Five Export Markets for Women-Owned eBay-Enabled Small Businesses

1. Canada
2. United Kingdom
3. China
4. Australia
5. Germany

### Top Five Product Categories Exported by Women-Owned eBay-Enabled Small Businesses

1. Computing
2. Business, Office & Industrial
3. Auto Parts
4. Clothes, Shoes & Accessories
5. Toys & Games

## New Jersey

### Top Five Export Markets for Women-Owned eBay-Enabled Small Businesses

1. Canada
2. United Kingdom
3. Australia
4. China
5. Germany

### Top Five Product Categories Exported by Women-Owned eBay-Enabled Small Businesses

1. Clothes, Shoes & Accessories
2. Health & Beauty
3. Jewelry & Watches
4. Computing
5. Collectibles

## New Mexico

### Top Five Export Markets for Women-Owned eBay-Enabled Small Businesses

1. Canada
2. United Kingdom
3. China
4. Australia
5. Germany

### Top Five Product Categories Exported by Women-Owned eBay-Enabled Small Businesses

1. Jewelry & Watches
2. Collectibles
3. Computing
4. Clothes, Shoes & Accessories
5. Toys & Games

## New York

### Top Five Export Markets for Women-Owned eBay-Enabled Small Businesses

1. Canada
2. United Kingdom
3. Australia
4. China
5. Germany

### Top Five Product Categories Exported by Women-Owned eBay-Enabled Small Businesses

1. Jewelry & Watches
2. Clothes, Shoes & Accessories
3. Health & Beauty
4. Computing
5. Cell Phones & Accessories

## North Carolina

### Top Five Export Markets for Women-Owned eBay-Enabled Small Businesses

1. Canada
2. United Kingdom
3. Australia
4. China
5. Germany

### Top Five Product Categories Exported by Women-Owned eBay-Enabled Small Businesses

1. Auto Parts
2. Clothes, Shoes & Accessories
3. Computing
4. Collectibles
5. Business, Office & Industrial

## North Dakota

### Top Five Export Markets for Women-Owned eBay-Enabled Small Businesses

1. Canada
2. Australia
3. United Kingdom
4. China
5. Mexico

### Top Five Product Categories Exported by Women-Owned eBay-Enabled Small Businesses

1. Business, Office & Industrial
2. Health & Beauty
3. Sporting Goods
4. Toys & Games
5. Collectibles

## Ohio

### Top Five Export Markets for Women-Owned eBay-Enabled Small Businesses

1. Canada
2. Australia
3. United Kingdom
4. China
5. Mexico

### Top Five Product Categories Exported by Women-Owned eBay-Enabled Small Businesses

1. Auto Parts
2. Computing
3. Business, Office & Industrial
4. Clothes, Shoes & Accessories
5. Collectibles

## Oklahoma

### Top Five Export Markets for Women-Owned eBay-Enabled Small Businesses

1. Canada
2. United Kingdom
3. Australia
4. China
5. Mexico

### Top Five Product Categories Exported by Women-Owned eBay-Enabled Small Businesses

1. Jewelry & Watches
2. Sporting Goods
3. Clothes, Shoes & Accessories
4. Business, Office & Industrial
5. Collectibles

## Oregon

### Top Five Export Markets for Women-Owned eBay-Enabled Small Businesses

1. Canada
2. China
3. United Kingdom
4. Australia
5. Taiwan

### Top Five Product Categories Exported by Women-Owned eBay-Enabled Small Businesses

1. Clothes, Shoes & Accessories
2. Sports Memorabilia
3. Auto Parts
4. Toys & Games
5. Business, Office & Industrial

## Pennsylvania

### Top Five Export Markets for Women-Owned eBay-Enabled Small Businesses

1. Canada
2. United Kingdom
3. Australia
4. China
5. Germany

### Top Five Product Categories Exported by Women-Owned eBay-Enabled Small Businesses

1. Jewelry & Watches
2. Clothes, Shoes & Accessories
3. Sporting Goods
4. Collectibles
5. Toys & Games

## Rhode Island

### Top Five Export Markets for Women-Owned eBay-Enabled Small Businesses

1. Canada
2. China
3. Japan
4. Australia
5. United Kingdom

### Top Five Product Categories Exported by Women-Owned eBay-Enabled Small Businesses

1. Coins
2. Jewelry & Watches
3. Clothes, Shoes & Accessories
4. Collectibles
5. Toys & Games

## South Carolina

### Top Five Export Markets for Women-Owned eBay-Enabled Small Businesses

1. Canada
2. United Kingdom
3. Australia
4. China
5. Germany

### Top Five Product Categories Exported by Women-Owned eBay-Enabled Small Businesses

1. Auto Parts
2. Clothes, Shoes & Accessories
3. Collectibles
4. Computing
5. Business, Office & Industrial

## South Dakota

### Top Five Export Markets for Women-Owned eBay-Enabled Small Businesses

1. Canada
2. United Kingdom
3. Australia
4. China
5. Germany

### Top Five Product Categories Exported by Women-Owned eBay-Enabled Small Businesses

1. Collectibles
2. Clothes, Shoes & Accessories
3. Auto Parts
4. Jewelry & Watches
5. Toys & Games

## Tennessee

### Top Five Export Markets for Women-Owned eBay-Enabled Small Businesses

1. Canada
2. Australia
3. United Kingdom
4. China
5. Japan

### Top Five Product Categories Exported by Women-Owned eBay-Enabled Small Businesses

1. Auto Parts
2. Business, Office & Industrial
3. Clothes, Shoes & Accessories
4. Collectibles
5. Home & Garden

## Texas

### Top Five Export Markets for Women-Owned eBay-Enabled Small Businesses

1. Canada
2. Australia
3. United Kingdom
4. China
5. Mexico

### Top Five Product Categories Exported by Women-Owned eBay-Enabled Small Businesses

1. Cell Phones & Accessories
2. Auto Parts
3. Computing
4. Clothes, Shoes & Accessories
5. Business, Office & Industrial

## Utah

### Top Five Export Markets for Women-Owned eBay-Enabled Small Businesses

1. Canada
2. United Kingdom
3. Australia
4. Mexico
5. Germany

### Top Five Product Categories Exported by Women-Owned eBay-Enabled Small Businesses

1. Auto Parts
2. Business, Office & Industrial
3. Sporting Goods
4. Clothes, Shoes & Accessories
5. Computing

## Vermont

### Top Five Export Markets for Women-Owned eBay-Enabled Small Businesses

1. Canada
2. China
3. Australia
4. United Kingdom
5. Taiwan

### Top Five Product Categories Exported by Women-Owned eBay-Enabled Small Businesses

1. Sports Memorabilia
2. Antiques
3. Health & Beauty
4. Clothes, Shoes & Accessories
5. Business, Office & Industrial

## Virginia

### Top Five Export Markets for Women-Owned eBay-Enabled Small Businesses

1. Canada
2. United Kingdom
3. Australia
4. China
5. Mexico

### Top Five Product Categories Exported by Women-Owned eBay-Enabled Small Businesses

1. Clothes, Shoes & Accessories
2. Business, Office & Industrial
3. Computing
4. Collectibles
5. Jewelry & Watches

## Washington

### Top Five Export Markets for Women-Owned eBay-Enabled Small Businesses

1. Canada
2. United Kingdom
3. Australia
4. China
5. Germany

### Top Five Product Categories Exported by Women-Owned eBay-Enabled Small Businesses

1. Auto Parts
2. Clothes, Shoes & Accessories
3. Toys & Games
4. Sports Memorabilia
5. Health & Beauty

## West Virginia

### Top Five Export Markets for Women-Owned eBay-Enabled Small Businesses

1. Canada
2. Australia
3. United Kingdom
4. Germany
5. China

### Top Five Product Categories Exported by Women-Owned eBay-Enabled Small Businesses

1. Clothes, Shoes & Accessories
2. Auto Parts
3. Collectibles
4. Musical Instruments
5. Computing

## Wisconsin

### Top Five Export Markets for Women-Owned eBay-Enabled Small Businesses

1. Canada
2. Australia
3. United Kingdom
4. China
5. Japan

### Top Five Product Categories Exported by Women-Owned eBay-Enabled Small Businesses

1. Auto Parts
2. Clothes, Shoes & Accessories
3. Collectibles
4. Computing
5. Toys & Games

## Wyoming

### Top Five Export Markets for Women-Owned eBay-Enabled Small Businesses

1. Canada
2. Australia
3. United Kingdom
4. Thailand
5. Japan

### Top Five Product Categories Exported by Women-Owned eBay-Enabled Small Businesses

1. Health & Beauty
2. Auto Parts
3. Clothes, Shoes & Accessories
4. Jewelry & Watches
5. Business, Office & Industrial

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