

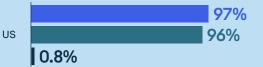
US Women-Owned Small Online Business Export Report Appendix

October 2022

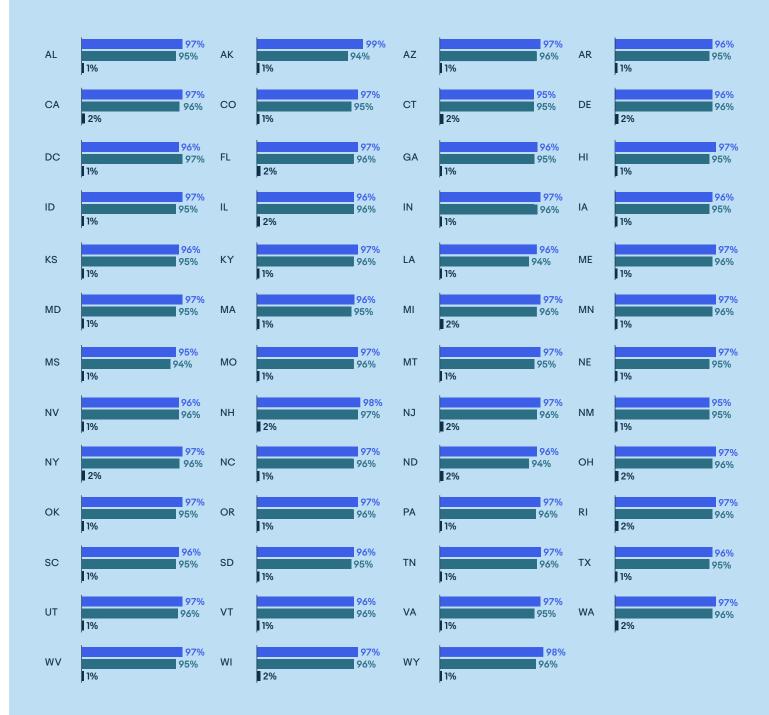


Share of Enterprises Exporting

- Women-Owned eBay-Enabled Small Businesses
- Total eBay-Enabled Small Businesses

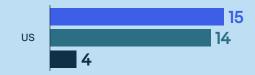


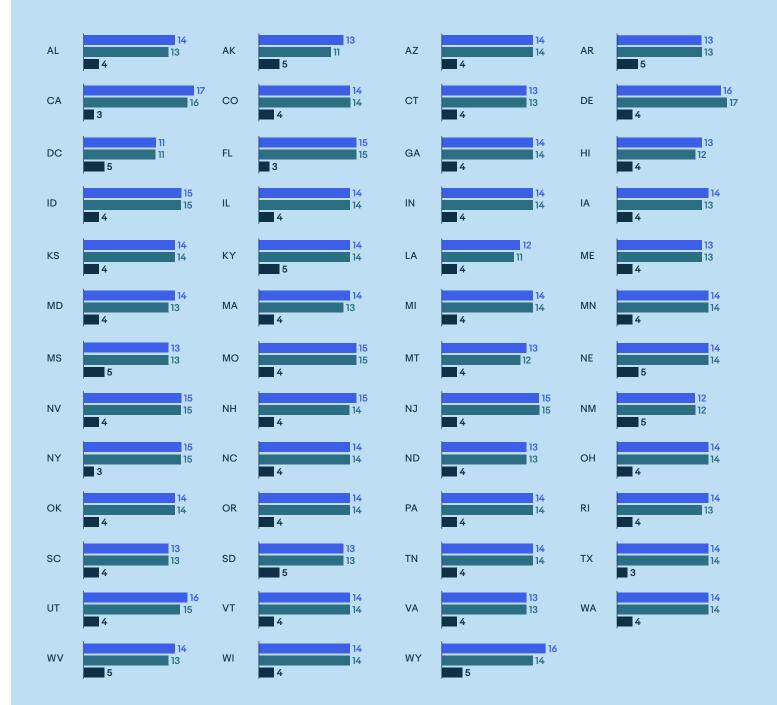
Traditional Businesses



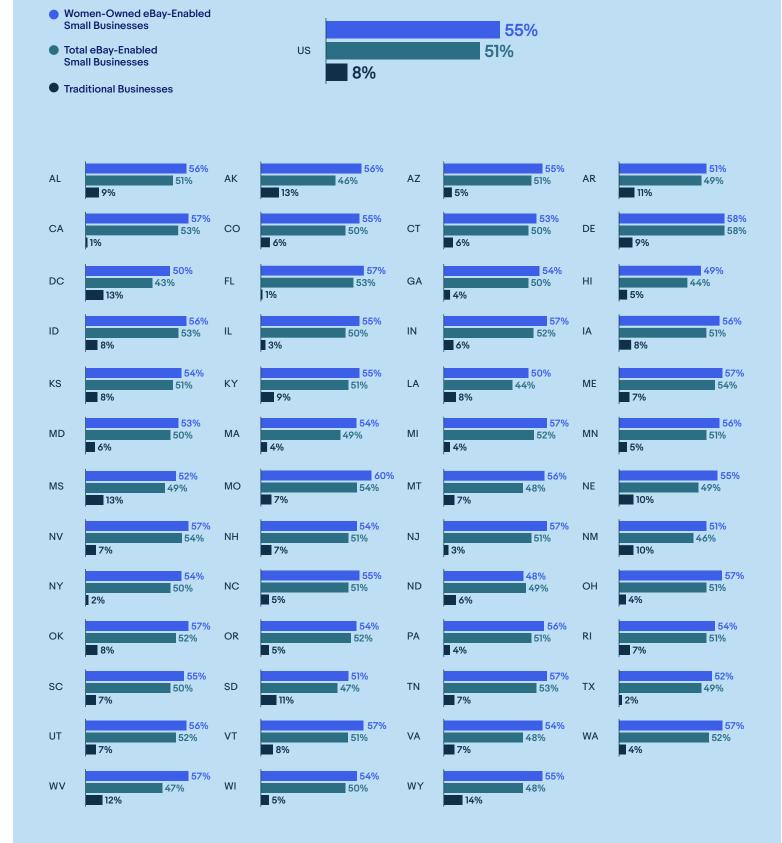
Average Number of International Destination Markets

- Women-Owned eBay-Enabled Small Businesses
- Total eBay-Enabled Small Businesses
- Traditional Businesses

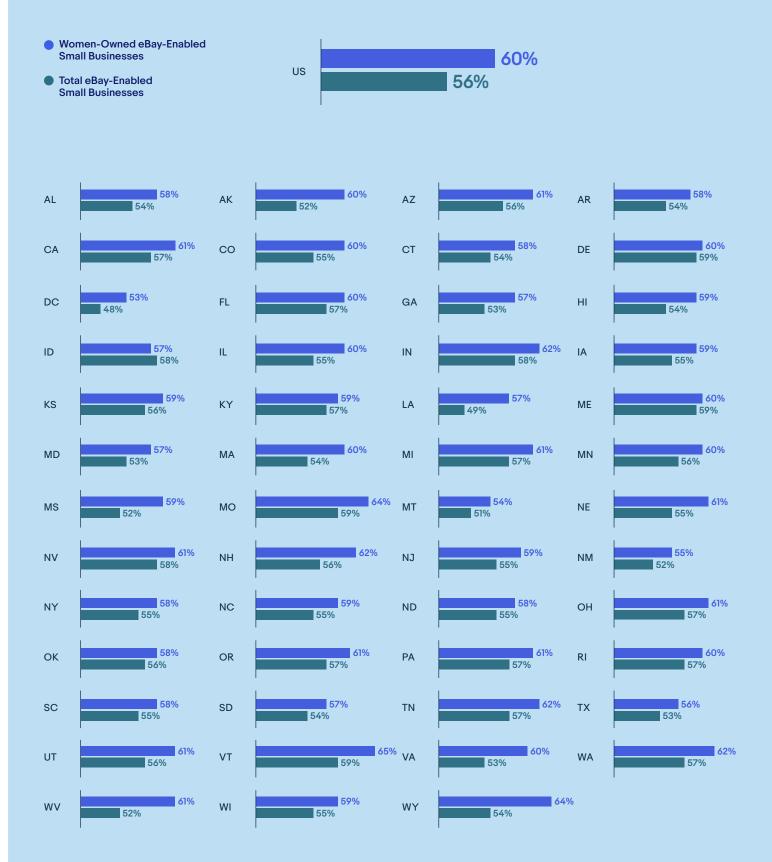




Share of Enterprises That Reach Ten or More Different International Markets



Share of eBay-Enabled Small Businesses Exporting to Four or More Continents



United States

Top Five Export Markets for Women-Owned eBay-Enabled Small Businesses

- 1. Canada 2. United Kingdom
- 3. Australia
- 4. China
- 5. Germany

Top Five Product Categories Exported by Women-Owned eBay-Enabled Small Businesses 1. Auto Parts 2. Clothes, Shoes & Accessories

- 3. Computing 4. Jewelry & Watches
- 5. Business, Office & Industrial

Alabama

Top Five Export Markets for Women-Owned eBay-Enabled Small Businesses

1. Canada 2. Australia 3. United Kingdom 4. China 5. Germany

Top Five Product Categories Exported by Women-Owned eBay-Enabled Small Businesses 1. Computing

2. Clothes, Shoes & Accessories 3. Health & Beauty 4. Auto Parts 5. Toys & Games

Alaska

Top Five Export Markets for Women-Owned eBay-Enabled Small Businesses

1. Canada 2. Germany 3. Switzerland 4. United Kingdom 5. France

California

Top Five Export Markets for

Small Businesses

2. United Kingdom

1. Canada

3. Australia

5. Germany

4. China

en-Owned eBay-Enabled

Top Five Product Categories Exported by Women-Owned eBay-Enabled Small Businesses

- 1. Coins
- 2. Sports Memorabilia
 - 3. Clothes, Shoes & Accessories

Top Five Product Categories

Exported by Women-Owned

eBay-Enabled Small Businesses

2. Business, Office & Industrial

3. Clothes, Shoes & Accessories

- 4. Jewelry & Watches 5. Auto Parts
- 5. Auto Parts

1. Auto Parts

4. Computing 5. Health & Beauty

Arizona

Top Five Export Markets for Women-Owned eBay-Enabled Small Businesses

- 1. Canada 2.United Kingdom
- 3. Australia
- 4. China
- 5. Japan

Top Five Product Categories Exported by Women-Owned eBay-Enabled Small Businesses 1. Auto Parts 2. Clothes, Shoes & Accessories

- 3. Collectibles
- 4. Business, Office & Industrial 5. Jewelry & Watches
- Arkansas

Top Five Export Markets for Women-Owned eBay-Enabled Small Businesses

1. Canada 2. Australia 3. United Kingdom

4. Germany 5. China

Connecticut

Top Five Export Markets for

Small Businesse

2. United Kingdom

1 Canada

3. Australia

5. Germany

4. China

Women-Owned eBay-Enabled

Top Five Product Categories Exported by Women-Owned eBay-Enabled Small Businesses 1. Musical Instruments

2. Clothes, Shoes & Accessories 3. Auto Parts

Auto Parts
 Business, Office & Industrial

5. Toys & Games

Top Five Product Categories

Exported by Women-Owned

1. Jewelry & Watches

3. Auto Parts

4. Collectibles

eBay-Enabled Small Businesses

2. Clothes, Shoes & Accessories

5. Business, Office & Industrial

Colorado

Top Five Export Markets for Women-Owned eBay-Enabled Small Businesses

- 1. Canada
- 2. United Kingdom 3. Australia
- 4. China
- 5. Germany
- Top Five Product Categories Exported by Women-Owned eBay-Enabled Small Businesses 1. Sporting Goods 2. Clothes, Shoes & Accessories 3. Auto Parts

4. Collectibles 5. Computing

District of Columbia

Top Five Export Markets forTWomen-Owned eBay-EnabledESmall BusinessesE

- 1. China 2. Canada
- 3. Japan
- 4. United Kingdom 5. Australia
- Top Five Product Categories Exported by Women-Owned eBay-Enabled Small Businesses 1. Clothes, Shoes & Accessories 2. Antiques 3. Health & Beauty 4. Home & Garden 5. Jewelr & Watches

Florida

Top Five Export Markets for Women-Owned eBay-Enabled Small Businesses

1. Canada 2. United Kingdom 3. Australia

4. China 5. Germany

Idaho

Small Businesses

2. United Kinadom

1 Canada

3. Australia

5. Germany

4. China

Top Five Export Markets for

Women-Owned eBay-Enabled

Exported by Women-Owned eBay-Enabled Small Businesses 1. Auto Parts 2. Clothes, Shoes & Accessories 3. Jewelry & Watches

Top Five Product Categories

4. Health & Beauty 5. Computing

Top Five Product Categories

Exported by Women-Owned

1 Auto Parts

3. Stamps

2. Collectibles

eBay-Enabled Small Businesses

4. Clothes, Shoes & Accessories 5. Health & Beauty

4. Australia 5. Brazil

Delaware

 Top Five Export Markets for
 To

 Women-Owned eBay-Enabled
 Ex

 Small Businesses
 eBay

1. Canada 2. United Kingdom

3. China

Top Five Product Categories Exported by Women-Owned

- eBay-Enabled Small Businesses
- 1. Books, Comics & Magazines 2. Health & Beauty
- 3. Computing
- 4. Business, Office & Industrial
- 5. Clothes, Shoes & Accessories

Georgia

- Top Five Export Markets for Women-Owned eBay-Enabled Small Businesses
- 1. Canada 2. United Kingdom
- 3. Australia 4. China 5. Mexico

Illinois

Small Businesses

2. United Kinadom

Kansas

2. United Kingdom

1 Canada

3. Australia

5. Germany

4. China

Top Five Export Markets for

Women-Owned eBay-Enabled Small Businesses

1 Canada

3. Australia

5. Germany

4. China

Top Five Export Markets for

Women-Owned eBay-Enabled

Top Five Product Categories Exported by Women-Owned eBay-Enabled Small Businesses

- 1. Computing 2. Auto Parts
- 3. Jewelry & Watches
- 4. Clothes, Shoes & Accessories
- 5. Toys & Games

Top Five Product Categories

Exported by Women-Owned

2. Auto Parts

4. Computing 5. Jewelry & Watches

eBay-Enabled Small Businesses

1. Clothes, Shoes & Accessories

3. Business, Office & Industrial

Top Five Product Categories

Exported by Women-Owned

1. Computing

3. Collectibles

5. Health & Beauty

4. Auto Parts

eBay-Enabled Small Businesses

2. Clothes, Shoes & Accessories

5

Hawaii

Top Five Export Markets for Women-Owned eBay-Enabled Small Businesses

- 1. Canada
- Australia
 United Kingdom
- 4. China 5. France
- orrianoo

Indiana

Top Five Export Markets for Women-Owned eBay-Enabled Small Businesses

- 1. Canada
- 2. Australia 3. United Kingdom
- 4. China
- 5. Mexico

Top Five Product Categories Exported by Women-Owned eBay-Enabled Small Businesses 1. Clothes, Shoes & Accessories 2. Sports Memorabilia 3. Jewelry & Watches 4. Toys & Games 5. Collectibles

Top Five Product Categories

1 Auto Parts

4. Health & Beauty

5. Collectibles

Exported by Women-Owned eBay-Enabled Small Businesses

2. Clothes, Shoes & Accessories

3. Business, Office & Industrial

lowa

Top Five Export Markets for Women-Owned eBay-Enabled Small Businesses

1. Canada 2. Australia 3. Germany

4. China 5. United Kingdom

Top Five Product Categories Exported by Women-Owned eBay-Enabled Small Businesses

3. Auto Parts 4. Business, Office & Industrial

eBay-Enabled Small B

5. Jewelry & Watches

2. Collectibles

Kentucky

Top Five Export Markets for Women-Owned eBay-Enabled Small Businesses

- 1. Canada 2. United Kingdom
- 3. China 4. Australia
- Australia
 Germany
- Exported by Women-Owned eBay-Enabled Small Businesses 1. Clothes, Shoes & Accessories 2. Auto Parts 3. Computing 4. Collectibles 5. Toys & Games

Top Five Product Categories

Louisiana

Top Five Export Markets for Women-Owned eBay-Enabled Small Businesses

1. Canada 2. United Kingdom 3. Australia 4. China 5. Mexico

Top Five Product Categories Exported by Women-Owned eBay-Enabled Small Businesses 1. Business, Office & Industrial 2. Clothes, Shoes & Accessories

3. Home & Garden 4. Health & Beauty 5. Jewelry & Watches

Maine

Top Five Export Markets for Women-Owned eBay-Enabled Small Businesses

1. Canada 2. Australia 3. United Kingdom 4. China 5. Germany

Michigan

Small Businesses

1. Canada 2. United Kingdom

3. Australia

4. China

5 Mexico

Top Five Export Markets for

nen-Owned eBay-Enabled

Top Five Product Categories Exported by Women-Owned eBay-Enabled Small Businesses

1. Clothes, Shoes & Accessories

Top Five Product Categories

Exported by Women-Owned

eBay-Enabled Small Businesses

4. Clothes, Shoes & Accessories

1. Business, Office & Industrial

2. Auto Parts

5 Collectibles

3. Health & Beauty

- 2. Collectibles 3. Toys & Games
- Toys & Game
 Computing
- 5. Sporting Goods

Maryland

Top Five Export Markets for Women-Owned eBay-Enabled Small Businesses

Minnesota

Top Five Export Markets for

Small Businesses

2. United Kingdom

1 Canada

3. Australia

4. China

5. Mexico

Women-Owned eBay-Enabled

- 1. Canada
- 2. Australia 3. United Kingdom
- United Kingdo
 China
- 5. Germany

3. Auto Parts 4. Clothes, Shoes & Accessories

5. Business, Office & Industrial

Top Five Product Categories

2. Auto Parts

4. Computing

5. Collectibles

Exported by Women-Owned eBay-Enabled Small Businesses

1. Clothes, Shoes & Accessories

3. Business, Office & Industrial

2. Computing

Top Five Product Categories

Exported by Women-Owned eBay-Enabled Small Businesses

1. Books, Comics & Magazines

Massachusetts

Top Five Export Markets for Women-Owned eBay-Enabled Small Businesses

1. Canada 2. China

3. United Kingdom 4. Australia

Australia
 Germany

Mississippi

Top Five Export Markets for

Small Businesse

2. United Kingdom

1 Canada

3. Australia

5. Germany

4. China

Women-Owned eBay-Enabled

Top Five Product Categories Exported by Women-Owned eBay-Enabled Small Businesses

1. Clothes, Shoes & Accessories 2. Computing 3. Auto Parts 4. Health & Beauty

5. Antiques

Top Five Product Categories

1. Computing

3. Auto Parts

2. Home & Garden

4. Jewelry & Watches

Exported by Women-Owned eBay-Enabled Small Businesses

5. Business, Office & Industrial

Missouri

Top Five Export Markets for Women-Owned eBay-Enabled Small Businesses

- 1. Canada 2. Australia
- 3. China 4. United Kingdom

4. United Kingdo 5. Mexico

Top Five Product Categories Exported by Women-Owned eBay-Enabled Small Businesses

- 1. Auto Parts
- 2. Clothes, Shoes & Accessories
- 3. Business, Office & Industrial
- 4. Computing 5. Sports Memorabilia

Montana

Top Five Export Markets for Women-Owned eBay-Enabled Small Businesses

- 1. Canada
- 2. China 3. United Kingdom
- 4. Australia
- 5. Germany
- Exported by Women-Owned eBay-Enabled Small Businesses 1. Sports Memorabilia 2. Clothes, Shoes & Accessories 3. Collectibles

Top Five Product Categories

3. Collectibles 4. Health & Beauty 5. Auto Parts

Nebraska

Top Five Export Markets for Women-Owned eBay-Enabled Small Businesses

1. Canada 2. United Kingdom

3. Australia 4. China

5. Germany

Top Five Product Categories Exported by Women-Owned eBay-Enabled Small Businesses 1. Computing 2. Auto Parts 3. Clothes, Shoes & Accessories

Clothes, Shoes & Accessori
 Business, Office & Industrial

5. Collectibles

Nevada

- Top Five Export Markets for Women-Owned eBay-Enabled Small Businesses
- 1. Canada
- 2. Australia 3. United Kingdom
- 4. Germany
- Top Five Product Categories Exported by Women-Owned eBay-Enabled Small Businesses
- 1. Auto Parts 2. Cars & Trucks
- 3. Clothes, Shoes & Accessories
- 4. Health & Beauty 5. Collectibles

New Hampshire

Top Five Export Markets for Women-Owned eBay-Enabled Small Businesses

- 1. Canada
- 2. United Kingdom 3. China
- 4. Australia
- 5. Germany
- 1. Computing 2. Business, Office & Industrial 3. Auto Parts 4. Clothes, Shoes & Accessori
 - 4. Clothes, Shoes & Accessories 5. Toys & Games

Top Five Product Categories

Exported by Women-Owned

eBay-Enabled Small Businesses

New Jersey

Top Five Export Markets for Women-Owned eBay-Enabled Small Businesses

North Carolina

Top Five Export Markets for

Women-Owned eBay-Enabled Small Businesses

1. Canada 2. United Kingdom 3. Australia

4. China 5. Germany

1 Canada

3. Australia

5. Germany

4. China

2. United Kingdom

Top Five Product Categories Exported by Women-Owned eBay-Enabled Small Businesses

1. Clothes, Shoes & Accessories 2. Health & Beauty 3. Jewelry & Watches

4. Computing 5. Collectibles

Top Five Product Categories

1 Auto Parts

3. Computing

4. Collectibles

Exported by Women-Owned eBay-Enabled Small Businesses

2. Clothes, Shoes & Accessories

5. Business, Office & Industrial

New Mexico

Top Five Export Markets for Women-Owned eBay-Enabled Small Businesses

North Dakota

Top Five Export Markets for

Small Businesses

3. United Kingdom

1 Canada

4. China

5. Mexico

2. Australia

Women-Owned eBay-Enabled

- 1. Canada 2. United Kingdom 3. China
- 4. Australia 5. Germany

Top Five Product Categories Exported by Women-Owned eBay-Enabled Small Businesses 1. Jewelry & Watches

- 2. Collectibles 3. Computing
- 4. Clothes, Shoes & Accessories 5. Toys & Games

Top Five Product Categories

Exported by Women-Owned

eBay-Enabled Small Businesses

6

1. Business, Office & Industrial 2. Health & Beauty

3. Sporting Goods

4. Toys & Games

5. Collectibles

New York

Top Five Export Markets for Women-Owned eBay-Enabled Small Businesses

- 1. Canada
- 2. United Kingdom 3. Australia
- 4. China
- 5. Germany

Exported by Women-Owned eBay-Enabled Small Businesses 1. Jewelry & Watches 2. Clothes, Shoes & Accessories 3. Health & Beauty

4. Computing 5. Cell Phones & Accessories

Top Five Product Categories

Ohio

Top Five Export Markets for Women-Owned eBay-Enabled Small Businesses

- 1. Canada
- 2. Australia 3. United Kingdom
- 4. China
- 5. Mexico

Top Five Product Categories Exported by Women-Owned eBay-Enabled Small Businesses 1. Auto Parts 2. Computing 3. Business, Office & Industrial

4. Clothes, Shoes & Accessories
5. Collectibles

Oklahoma

Top Five Export Markets for Women-Owned eBay-Enabled Small Businesses

1. Canada 2. United Kingdom 3. Australia 4. China 5. Mexico

Top Five Product Categories Exported by Women-Owned eBay-Enabled Small Businesses

Jewelry & Watches Sporting Goods Clothes, Shoes & Accessories Business Office & Industrial

Business, Office & Indust
 Collectibles

Oregon

Top Five Export Markets for Women-Owned eBay-Enabled Small Businesses

South Carolina

en-Owned eBay-Enabled

Top Five Export Markets for

1. Canada 2. China 3. United Kingdom 4. Australia 5. Taiwan Top Five Product Categories Exported by Women-Owned eBay-Enabled Small Businesses

- 1. Clothes, Shoes & Accessories 2. Sports Memorabilia 3. Auto Parts 4. Toys & Games
- 5. Business, Office & Industrial

Pennsylvania

Top Five Export Markets for Women-Owned eBay-Enabled Small Businesses

- 1. Canada
- 2. United Kingdom 3. Australia
- 4. China
- 5. Germany

Exported by Women-Owned eBay-Enabled Small Businesses 1. Jewelry & Watches

Top Five Product Categories

- 2. Clothes, Shoes & Accessories 3. Sporting Goods
- 4. Collectibles 5. Toys & Games

Rhode Island

Top Five Export Markets for Women-Owned eBay-Enabled Small Businesses

1. Canada 2. China

Japan
 Australia

4. Australia 5. United Kingdom Top Five Product Categories Exported by Women-Owned eBay-Enabled Small Businesses 1. Coins 2. Jewelry & Watches

3. Clothes, Shoes & Accessories 4. Collectibles

5. Toys & Games

5. Germany

Texas

Small Businesses

3. United Kingdom

1 Canada

4. China

5. Mexico

2. Australia

Top Five Export Markets for

Women-Owned eBay-Enabled

Small Businesses

2. United Kingdom

1. Canada

3. Australia

4. China

Top Five Product Categories Exported by Women-Owned eBav-Enabled Small Businesses

- Auto Parts
 Clothes, Shoes & Accessories
 Collectibles
- 4. Computing 5. Business, Office & Industrial

Top Five Product Categories

Exported by Women-Owned

2. Auto Parts

3. Computing

eBay-Enabled Small Businesses

4. Clothes, Shoes & Accessories

5. Business, Office & Industrial

South Dakota

Top Five Export Markets for Women-Owned eBay-Enabled Small Businesses

- 1. Canada
- 2. United Kingdom 3. Australia
- Australia
 China
- 5. Germany
- Top Five Product Categories Exported by Women-Owned eBay-Enabled Small Businesses 1. Collectibles 2. Clothes, Shoes & Accessories
 - 3. Auto Parts 4. Jewelry & Watches 5. Toys & Games

Tennessee

Top Five Export Markets for Women-Owned eBay-Enabled Small Businesses

1. Canada 2. Australia

3. United Kingdom 4. China

Top Five Product Categories Exported by Women-Owned eBay-Enabled Small Businesses 1. Auto Parts

Business, Office & Industrial
 Clothes, Shoes & Accessories

4. Collectibles

5. Home & Garden

Utah

Top Five Export Markets for Women-Owned eBay-Enabled Small Businesses

- 1. Canada 2. United Kingdom
- 3. Australia
- 4. Mexico 5. Germany
- 5. German
- Exported by Women-Owned eBay-Enabled Small Businesses 1. Auto Parts 2. Business, Office & Industrial 3. Sporting Goods

Top Five Product Categories

Sporting Goods
 Clothes, Shoes & Accessories
 Computing

Vermont

5. Japan

Top Five Export Markets for Women-Owned eBay-Enabled Small Businesses

1. Canada 2. China

3. Australia 4. United Kingdom 5. Taiwan Exported by Women-Owned eBay-Enabled Small Businesses 1. Sports Memorabilia 2. Antiques

Top Five Product Categories

3. Health & Beauty

4. Clothes, Shoes & Accessories 5. Business, Office & Industrial

Virginia

Top Five Export Markets for Women-Owned eBay-Enabled Small Businesses

1. Canada 2. United Kingdom 3. Australia 4. China

4. China 5. Mexico Top Five Product Categories Exported by Women-Owned eBay-Enabled Small Businesses

- 1. Clothes, Shoes & Accessories 2. Business, Office & Industrial
- 3. Computing 4. Collectibles

Top Five Product Categories

Exported by Women-Owned

1 Auto Parts

3. Collectibles

4. Computing 5. Toys & Games

eBay-Enabled Small Businesses

2. Clothes, Shoes & Accessories

7

Gollectibles
 Jewelry & Watches

Washington

Top Five Export Markets for Women-Owned eBay-Enabled Small Businesses

1. Canada

Wyoming

Top Five Export Markets for

Women-Owned eBay-Enabled Small Businesses

- 2. United Kingdom 3. Australia
- 4. China
- 5. Germany

2. Australia 3. United Kingdom

4. Thailand 5. Japan Top Five Product Categories Exported by Women-Owned eBay-Enabled Small Businesses 1. Auto Parts

Top Five Product Categories Exported by Women-Owned eBay-Enabled Small Businesses

3. Clothes, Shoes & Accessories 4. Jewelry & Watches

5. Business, Office & Industrial

1. Health & Beauty 2. Auto Parts

- 2. Clothes, Shoes & Accessories 3. Toys & Games
- 4. Sports Memorabilia
- 5. Health & Beauty

West Virginia

Top Five Export Markets for Women-Owned eBay-Enabled Small Businesses

1. Canada

Australia
 United Kingdom

4. Germany 5. China

Top Five Product Categories Exported by Women-Owned eBay-Enabled Small Businesses 1. Clothes, Shoes & Accessories

2. Auto Parts 3. Collectibles

4. Musical Instruments 5. Computing

Wisconsin

Top Five Export Markets for

Small Businesses

1 Canada

Australia
 United Kingdom

4. China

5. Japan

Women-Owned eBay-Enabled





